TARGET MARKET WORKSHEET **Name -**

Who do you think will buy these products?



Kids camera -80 AED



Colour Printer 250 AED



GUCCI bag -7500



Smart Watch- 800 AED



Wrinkle repair - 150 AED



Shopping Trolly -100 AED



7 Seater SUV Family car



Mini cooper - car

25 year young single man working in company.	
25 – 35 age woman, mother and working.	
School going kids	
Women 40+	
Working lady with high income	

LIVEWORKSHEETS

LIVEWORKSHEETS

Who are the main buyers?

سبلاش
Splash

Gender –

Age –

Income -

SEPHORA

Who are the main buyers?

Gender –

Age –

Income -



Who are the main buyers?

Gender –

Age –

Income -



Who are the main buyers?

Gender –

Age –

Income -

LIVEWORKSHEETS

LIVEWORKSHEETS