

Research Skills Class

Qualitative vs Quantitative Research

1. What are the 2 types of research methods?
2. How is quantitative research expressed?
3. List 3 methods used to conduct quantitative research.
4. List 3 methods used to conduct qualitative research.

Identify the type of research by writing **QUALITATIVE** or **QUANTITATIVE** in the blank.

5. Focuses on testing theories and hypothesis.
6. Focuses on exploring ideas
7. Uses Closed (multiple choice) questions
8. Uses open-ended questions.
9. Requires many respondents.
10. Requires few respondents.
11. Mainly expressed in words.
12. Mainly expressed in numbers, graphs and tables.
13. Is analyzed through math and statistical analysis.
14. Is analyzed by summarizing, categorizing and interpreting.

15. Describe the Mixed Methods Approach:

16. Which method do you plan to use in your research for your GU2 project?

17. How will you conduct this research?

18. What is your justification for using this type of research?

19. What are the **advantages** and **disadvantages** for using this type of research?

20. When you do this type of research for your GU2 project, do you think this type of data collection/research will be easy or difficult for you? Why?