

Bic for Women Commercial



Drag and drop the words into correct places:

growing up president grocery list pregnant burn off indestructible
women strong wrong understand opinion handle

Mother: Oh, what's _____, sweetie?

Daughter: I don't know. Sometimes I just feel different.

M: That's because you are _____. I think it's time we had that talk – the Pen Talk.

D: But I can't _____ those men pens.

M: That's why you need the new 'Bic for Her' pen.

D: There's a pen for _____?

M: There is now. They are built _____ enough for men but simple enough that even a woman can _____ how to use them. Here's how it works. When you have an _____ you write it down on a piece of paper and then crumble it up and throw it away because no one wants to know our opinion, sweetheart.

D: Wow! What else can I do with a 'Bic for Her' pen.

M: Well, you can use it to write down a _____ or even recipes for when you need to feed your man. And it's _____ so will stand up to all your wild mood swings.

D: It's so pretty!

M: It's the only pen for ladies you'll ever need.

D: I can use it when I become _____.

M: Oh, right! We should get back now.

D: OK.

M: Come on, girl.

'Bic for Her' pens – for best results, use while barefoot and _____.

Mother: We should jog in. Need to _____ some of those calories. Keep fit. Come on. Let's go. Come on, girl.

Ellen: I wish my mom would have talked to me about lady pens.