

THE MAN BEHIND KFC

Harland Sanders was born in the USA in 1890, but his childhood wasn't a happy one. His father died when he was only six. His mother didn't have much money, so she needed to find a job. She went to work in a shirt factory and Harland stayed at home to look after his younger brother and sister. That was when he first learned to cook. He left home when he was twelve and worked on a nearby farm. After that he had a lot of different jobs and in 1930, he became the manager of a service station in Corbin, Kentucky. He started cooking meals for hungry travellers who stopped at the service station, and soon people came only for the food. Harland couldn't serve everybody because the place was too small. So, he decided to move to a 142-seat restaurant across the street where he could serve all his customers. Over the next nine years he developed the secret chicken recipe that made him famous. The first official Kentucky Fried Chicken restaurant didn't open until August 1952 and by 1964 there were more than 600 KFCs in North America. That year Sanders sold the company for \$2 million, but he continued to work as KFC's public spokesman and visited restaurants all over the world. He travelled 250,000 miles every year until he died in 1980, aged 90. Six years later, PepsiCo bought KFC for \$840 million. There are now KFC restaurants in more than 110 countries round the world and KFC has 12 million customers every day — but the recipe is still a secret!



State **TRUE** or **FALSE**.

- a) Harland Sanders was a founder of Kentucky Fried Chicken
- b) He learned cooking when he became the manager of a service station in Corbin, Kentucky.

Match the phrase A and B.

PHRASE A
He cooked for the
He decided to move
Harland Sanders born in

PHRASE B
to a 142-seat restaurant
hungry travellers
The USA in 1890

Answer the questions. Choose the best answer.

1. When was Harland Sanders born?

2. Where did his mother work?

3. Where did Harland learn to cook?

4. Where was his first job?

5. Where was the service station?

6. Why did he move across the street?

7. When did the first Kentucky Fried Chicken restaurant open?

8. How old was Harland when he died?

9. According to the text, how many customers does KFC have every day?

10. Why do you think KFC's recipe is still secret until now?

