SECTION 2 *Questions 13-23*

Complete the notes below using ***NO MORE THAN THREE WORDS*** *for each answer.*

Date the museum was opened	(13)
The museum consists of a building and	(14)
Handicapped toilet door shows	Example: ***a weelchair***
The Education Centre is signposted by	(15)
If you lose your friends, meet at the	(16)
Warning about *The Vampire*	(17)
How often are the tours of *The Vampire?*	(18)
Person featured in today's video	(19)
The Leisure Gallery shows how Australian culture is influenced by	(20)
The Picture Gallery contains pictures by	(21)
Cost of family membership of the museum	(22)
"Passengers and the Sea" includes a collection of	(23)

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SECTION 3 *Questions 24-32*

Questions 24-27

Click the correct answer

24 Mark is going to talk briefly about

A marketing new products.
B pricing strategies.
C managing large companies.
D setting sales targets.

25 According to Susan, air fares are lowest when they

A include weekend travel.
B are booked well in advance.
C are non-refundable.
D are for business travel only.

26 Mark thinks revenue management is

A interesting.
B complicated.
C time-consuming.
D reasonable.

27 The airline companies want to

A increase profits.
B benefit the passenger.
C sell cheap seats.
D improve the service.

Questions 28-32

*Complete the notes using **NO MORE THAN THREE WORDS** for each answer*

Two reasons for the new approach to pricing are:

(28) ..... and

(29) ..... .

In future people will be able to book airline tickets **(30)** ..... .

Also being marketed m this way are **(31)** ..... and

(32) ..... .

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