

UNIT 2: CLOTHING

Lesson 3: READ

MATCHING

Europe /'jʊə.rəp/ (n):

sailor /'seɪ.lər/ (n):

cloth /klɒθ/ (n):

cotton /'kɒt.ən/ (n):

wear out (v):

style /stɑɪl/ (n):

embroider /ɪm'brɔɪ.dər/ (v):

→ embroidery /ɪm'brɔɪ.dər.i/ (n):

label /'leɪ.bəl/ (v):

châu Âu
thủy thủ
vải
vải cô-tông
sờn rách
kiểu dáng, phong cách
thêu
nghề thiêu
dán nhãn
nhãn hiệu

READ



Task 1: Fill in the missing dates and words.

The word *jeans* comes from a kind of material that was made in Europe. The material, called jean, was named after sailors from Genoa in Italy, because they wore clothes made from it. In the 18th century jean cloth was made completely from cotton and workers at that time loved wearing it because the material was very strong and it did not wear out easily. In the 1960s, many university and college students wore jeans. Designers made different styles of jeans to match the 1960s' fashions: embroidered jeans, painted jeans and so on. In the 1970s more and more people started wearing jeans because they became cheaper. In the 1980s jeans finally became high fashion clothing, when famous designers started making their own styles of jeans, with their own labels on them. Sales of jeans went up and up. But in the 1990s the worldwide economic situation got worse, and the sale of jeans stopped growing. However, jeans have never been out of fashion, and today young generation is still fond of wearing them.

DATE	EVENT
	Workers liked to wear _____ because the material made from cotton and could hardly wear out.
	A lot of university and college _____ wore jeans.
	Jeans became _____ so many, many people began wearing jeans.
	Jeans became high _____ clothing.
	The _____ of jeans stopped going up.

READ

b) Answer. Then write the answers in your exercise book

1. Where does the word jeans comes from?
2. What were the 1960s' fashion?
3. Why did more and more people begin wearing jeans in the 1970s?
4. When did jeans at last become high fashion clothing?
5. Why did the sale of jeans stop growing?