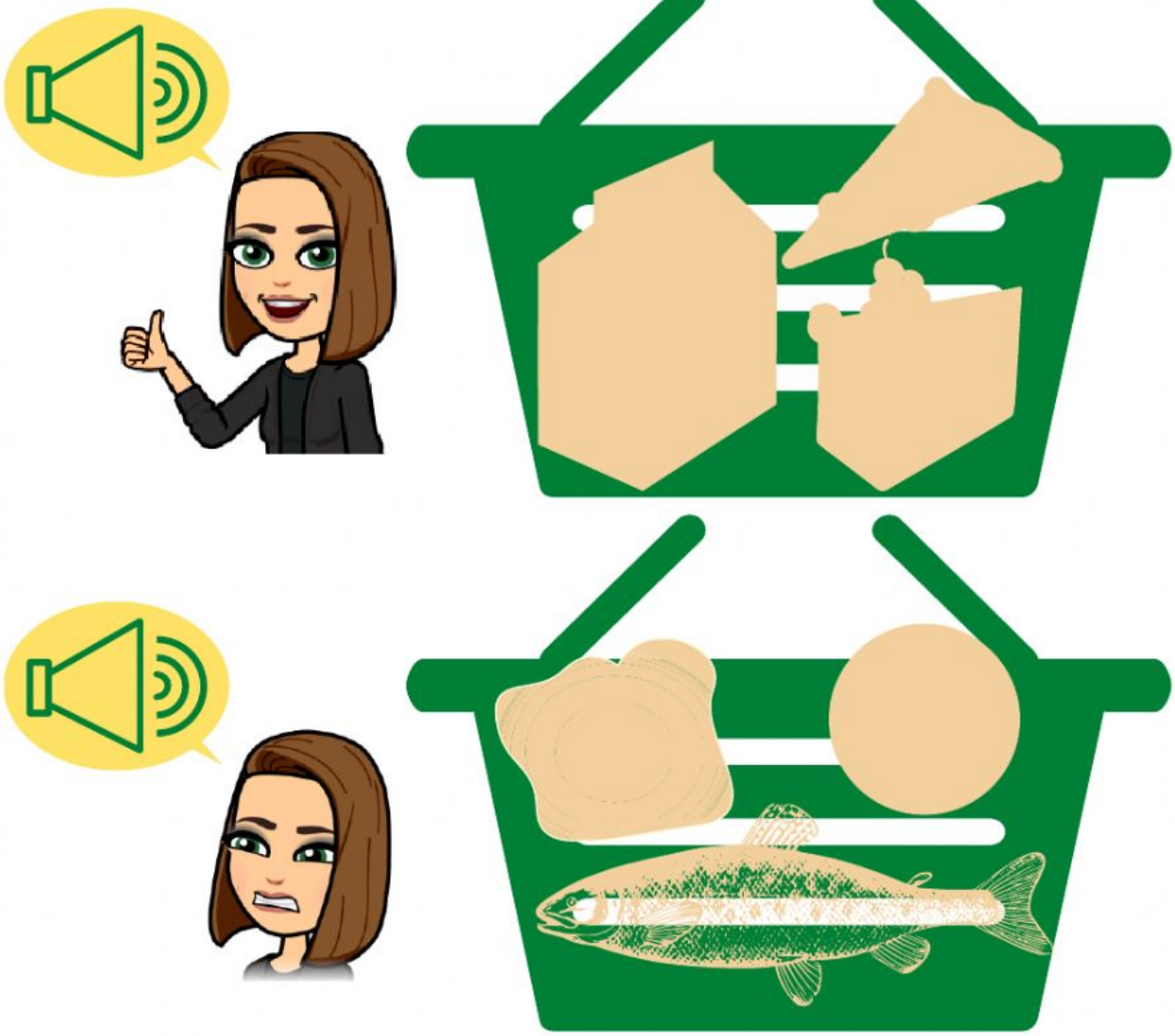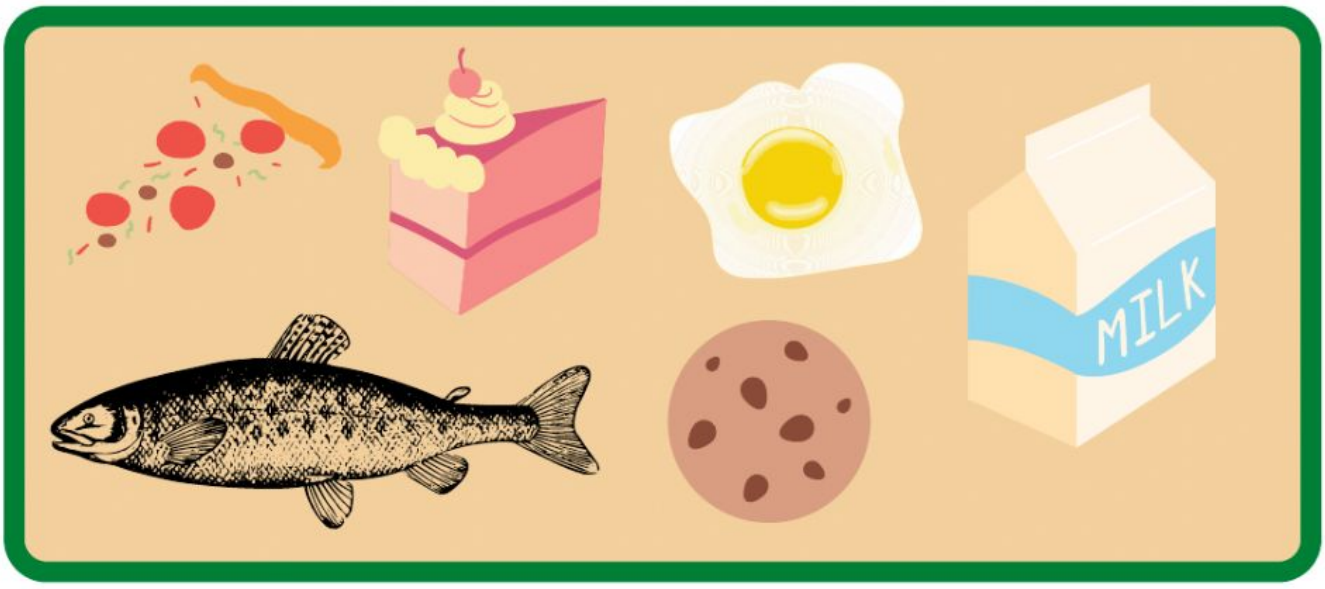Likes and dislikes