Grammar Practice:

Zedco Chief Executive Barry Douglas is telling a group of managers how to run a business successfully. He emphasizes the underlined words using *what*.

► You must pay attention to the details.
What you must pay attention to are the details.

1 You have to think about your profit.

2 You must know the needs of your customers.

3 You should work towards a realistic target.

4 You need to plan ahead.

Quiz champion Claude Jennings is answering some questions.
Look at each question and answer and write a sentence with *it* + *be* + a relative clause.

► Who invented radio? ~ Marconi. It was Marconi who *invented radio.*

1 When did Columbus sail to America? ~ In 1492.
It was in 1492 that .....

2 What does Tiger Woods play? ~ Golf.
It's .....

3 Where did the Olympic Games first take place? ~ In Greece.

4 Which is nearest the sun, Venus or Mercury? ~ Mercury.

Reading:

Questions 156 - 158 refer to the following article.

SEOUL (July 19) - Breamin's Group opened the doors to its first B&G clothing shop on the famed Abgujeong Rodeo street in South Korea to long lines of frantic shoppers. - **[1]** - The frenzy was over the limited edition line designed by Marichio Bucci in partnership with B&G. Within just a couple of hours of opening the doors, most of the Bucci design items were sold out. Similar reports of chaos and empty shelves which once held items from the Bucci line were echoed in major cities around the world including New York, London, Tokyo, and Milan. - **[2]** - Although B&G has released limited edition collaborations with other famous designers, this is the first time that B&G shops have reported a complete depletion of items within hours of its release. The Bucci and B&G collaboration is the most successful to date and, already, talks are in progress over future collaborations for more clothing lines. - **[3]** - Meanwhile in Seoul, shoppers who were unable to purchase from the Bucci line were disappointed but excited to have the popular retailer open in Korea. - **[4]** -

LIVEWORKSHEETS

156. What is indicated about B&G?
(A) They have stores around the world.
(B) They only sell items designed by Bucci.
(C) The company has a few branches in Korea.
(D) Their products usually sell out within hours.

157. What is reported about the Bucci and B&G collaboration?
(A) It took years to put together.
(B) It was only sold in select stores.
(C) It's one of the most profitable collaborations for the company.
(D) It will only be a one-time event.

158. In which of the positions marked [1], [2], [3] and [4] does the following sentence belong?

"This is a first for the company since all previous limited designer edition lines were simply a one-time partnership."

(A) [1] (B) [2] (C) [3] (D) [4]

Questions 159 - 161 refer to the following memo.

MEMO

To: All Staff
From: Elizabeth Paine
Date: January 24
Subject: Sick Leave

Attention employees,

We are going to make adjustments to our policies concerning sick leave here at Zimnet Corporation. We are considering reducing the number of paid vacation days and instead increasing the number of paid sick days available to employees Before we make any changes, we would like to gather the opinions of employees on this matter. Please e-mail Tony Nugent at tonynugent@zimnet.com. He will be collecting and analyzing your responses. Afterward, Management will produce a corresponding policy proposal by February 24. Once the proposal has been made, a meeting will be called to discuss its implementation among all of our employees. I hope this process can be helpful to all of our employees, and please be active in your participation.

Sincerely,
Elizabeth Paine

159. What is the purpose of the memo?
(A) To suggest a budget proposal
(B) To solicit feedback
(C) To revise incorrect information
(D) To announce survey results

160. Who most likely is Mr. Nugent?
(A) A medical doctor
(B) A product developer
(C) An investment analyst
(D) A personnel employee

161. According to the memo, what will Ms. Paine probably do soon after February 24?
(A) Announce a merger
(B) Hire a medical specialist
(C) Participate in a tour
(D) Schedule a meeting

LIVEWORKSHEETS

Short Writing:

- Short writing: Role and influence of social media, like those things we discuss in class within about 80 words:
  - How do social media influence human behaviour in these recent years?
  - What are the advantages and disadvantages of social media?
  - How can we deal with the problems?

LIVEWORKSHEETS