

# Writing

## Aims:

- 1- Match type of charts with pictures.
- 2- Answer comprehension questions about social media platforms.

## Type of charts:

Match the charts with pictures:

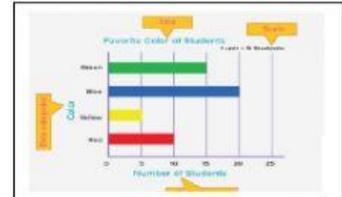
*Pie chart*

*Column chart*

*Line chart*

*Bar chart*

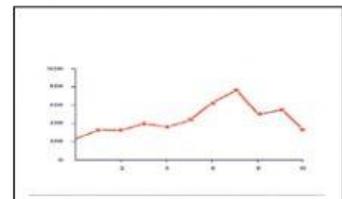
1



2



3



4



## What is the most popular social media 2021?



### Top 10 Social Networking Sites by Market Share Statistics [2021]

- Facebook – 2.74 Billion Active Users.
- YouTube – 2.291 Billion Active Users.
- WhatsApp – 2.0 Billion Active Users.
- Facebook Messenger – 1.3 Billion Active Users.
- Instagram – 1.221 Billion Active Users.
- Weixin/WeChat – 1.213 Billion Active Users.

### C.B 8- T.2:



Look at the two pie charts below and answer the following questions.

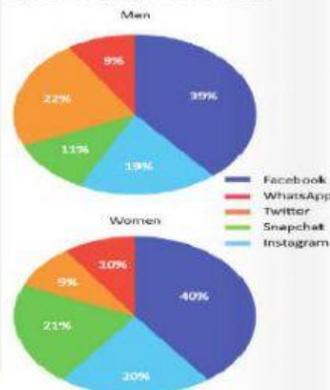
- 1 What do the two pie charts show?
- 2 What is the most popular type of social media for both men and women?
- 3 What is the least popular type of social media for both men and women?
- 4 Do the pie charts show any significant difference in social media use between men and women?

The two pie charts illustrate the social media platforms used by men and women in the USA, aged 18 – 24 years, in 2018. (1) Overall, Facebook is the most popular social media platform for both genders, with 40% of women and 39% of men using the website. (2) The least popular type of social media for young people in this age group is WhatsApp with only 9% of men and 10% of women using the application. (3)

Instagram is also used fairly equally by both men and women, with 19% and 20% respectively using the application. The most significant difference in social media preference between men and women is seen with Snapchat and Twitter. Snapchat is more popular with women than men, with 23% of women using it compared with only 11% of men. In contrast, Twitter is not as popular as Snapchat with women. Only 9% of women use Twitter, whereas 22% of men use it. (4-8)

Overall, social media use between young men and women in the USA in 2018 is fairly similar. The most significant difference between the genders is seen with the use of Snapchat and Twitter. (9)

Social Media Used by Men and Women, aged 18 – 24 years, in the USA, in 2018



### 3 Read and answer.

Read the summary of the charts in **Activity 2** and answer the questions.

- 1 Which three main pieces of data are discussed in the summary?
- 2 How is the data from the charts used in the summary?
- 3 What tense is the summary written in?
- 4 Has the author included their opinion in the summary?

#### Learning Strategy

*Understanding how to analyse and describe information in charts is an important skill, especially for international examinations.*

### 4 Read and match.

Read the summary again. Match the sentences 1-9 to the descriptions a-e below.

- a) An analysis of specific details in the chart, highlighting significant similarities or differences.
- b) An introductory sentence that gives an overview of what the chart shows.
- c) A description of the lowest proportion shown in the chart.
- d) Conclusion, summarising key findings shown in the chart.
- e) A description of the highest proportion shown in the chart.

### 5 Read and choose.

Read the extracts from the summary.

Replace the words and phrases in **bold** with the synonyms in the box.

men and women  
on the other hand

to summarise  
main

in general  
while

show

The two pie charts 1) **illustrate** the social media platforms used by men and women in the US, aged 18 – 24 years, in 2018. 2) **Overall**, Facebook is the most popular social media platform for both 3) **genders**.

4) **In contrast**, Twitter is not as popular as Snapchat with women. Only 9% of women use Twitter, 5) **whereas** 22% of men use it.

6) **Overall**, social media use between young men and women in the US in 2018 is fairly similar. The 7) **most significant** difference between the genders is seen with the use of Snapchat and Twitter.

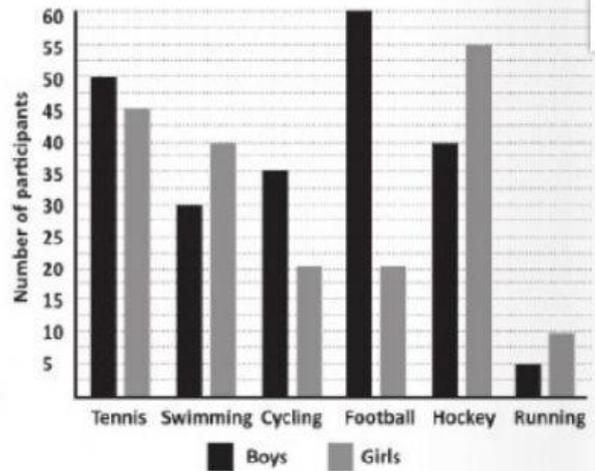
**S.B 8:**

**1 Read and answer.**

Study the chart and answer the questions.

- 1 What is the chart about?  
.....
- 2 Which is the most popular sport for boys?  
.....
- 3 Which is the least popular sport for girls?  
.....
- 4 Which sports are more popular with girls than boys?  
.....

Sports played by boys and girls at the IB School in 2018



**2 Read and complete.**

Look at the chart in Activity 1 again. Use the information from the chart to complete the sentences below.

- 1 The \_\_\_\_\_ illustrates \_\_\_\_\_ played by \_\_\_\_\_ at the IB School in \_\_\_\_\_.
- 2 Overall, \_\_\_\_\_ at the IB School are more interested in playing sports than \_\_\_\_\_.
- 3 The most popular sport for boys is \_\_\_\_\_, with a total of 60 boys playing the sport.
- 4 The \_\_\_\_\_ sport for girls is hockey, with a total of \_\_\_\_\_ girls playing the sport.
- 5 The \_\_\_\_\_ sport for both \_\_\_\_\_ is running, with only 5 boys and 10 girls participating in the sport.
- 6 A \_\_\_\_\_ number of boys and girls play tennis. It is also a popular sport, but not \_\_\_\_\_ popular \_\_\_\_\_ football and hockey.
- 7 The most significant difference in the type of sports played by boys and girls is \_\_\_\_\_. This is the most popular sport for boys, \_\_\_\_\_ only 20 girls play the sport.
- 8 To summarise, \_\_\_\_\_

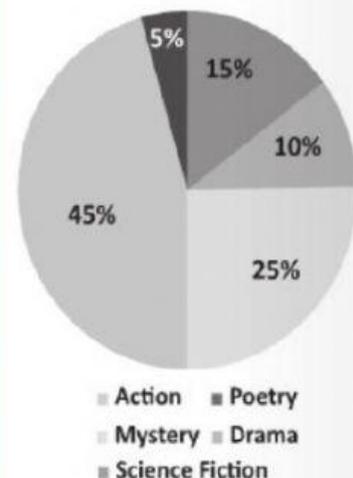
**3 Read and write.**

Look at the pie chart. Write four sentences about the chart in your exercise book. Use the prompts below.

Write a sentence that...

- 1 describes what the charts shows
- 2 includes a comparative adjective (e.g. **more popular**)
- 3 includes a superlative adjective (e.g. **the most/least popular**)
- 4 includes the structure '...not as (adjective) as...'  
(e.g. ...not as popular as...)

Favourite Book Genres of Grade 10 Students in Oman



## 4 Think and discuss.

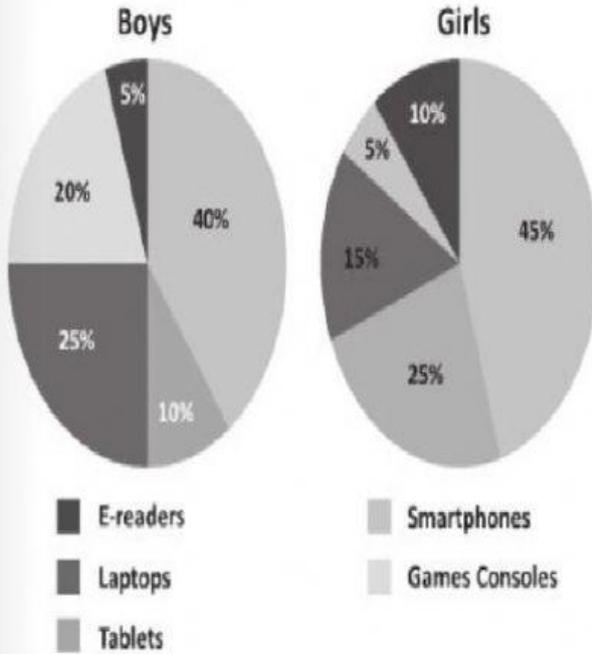


Look at the two pairs of pie charts below.

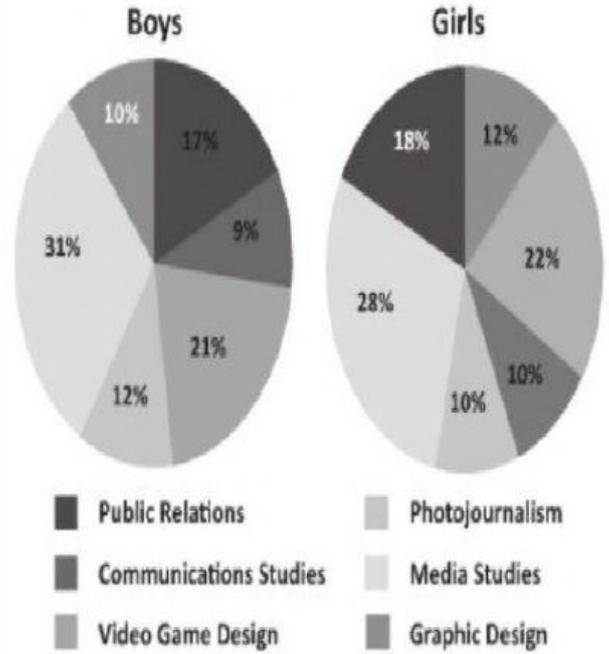
Work in pairs. Discuss the information shown in the charts.



### Option 1 Favourite Digital Devices of Teenagers in Oman, in 2018



### Option 2 The Most Popular Media Courses in Oman, in 2018

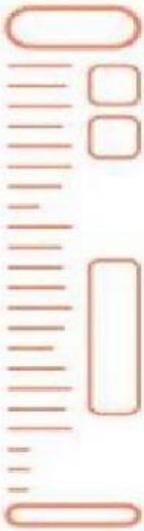


# What is a Blog?



A blog is an online journal or informational website displaying information in the reverse chronological order

## Blog structure



- Header with the menu or navigation bar
- Main content area with highlighted or latest blog posts
- Sidebar with social profiles, favorite content, or call-to-action
- Footer with relevant links like a disclaimer, privacy policy, contact page, etc.



## Blog characteristics

- Archives
- Comments
- Blogs and websites
- What differentiates blogs from websites?



**Did you know**  
you could earn money through blogging?



**A blogger is someone who runs and controls a blog.**  
To be a blogger is an alternative career or job to many.