

THE BRITISH PRESS

Daily Telegra

The masthead for The Guardian Times, featuring the word 'TIMES' in a large serif font above 'The Guardian' in a large, bold, italicized serif font. Below 'The Guardian' is the headline 'Blair approves of...'. The top of the page also features a banner with names and headlines: 'Robert Winston', 'Polly Toynbee', 'Richard Lambert', 'What's to be done about...?', 'Page 10', and 'The cost of living is...'. A red box on the right contains the text 'TODAY'S TIMES' and 'TODAY'S PRICES OF PAPER'.

1) How do you call a magazine (or newspaper) published every...

(choose the correct answer)

...week?  A magazine

...month? A magazine

...day?  A magazine

daily

weekly

quarterly

monthly

2. Look! Here is a tabloid and a quality newspaper :

Tabloid



Quality



PM in intensive care



3. Which one has got more text to read?



4. Which one has the biggest headline?



5. Which one is the most eye-catching?



Johnson given oxygen after suffering breathing trouble. ©Rash takes charge of coronavirus 'war cabinet'

6. Recap: (fill in the gaps with the words)

Quality

Tabloids

sensational

serious

pictures

analysis

eye-catching

text

sensational

neutral

A: also called “the gutter press” are newspapers. Their front page is, they insist on the and they deal with news.

B: newspapers, also called broadsheets, are Newspapers. Their front page is more, more plain, there is more to read. They offer deeper of the news.

7. Tabloid or Broadsheet?

(put the name on top of the magazine)

Tabloid

Quality

Tabloid or broadsheet?

Tabloid

Quality

The Sun newspaper front page from April 12, 2020. The main headline is 'BORIS IN INTENSIVE CARE' in large, bold, white letters. Below the headline is a black and white photograph of Boris Johnson. The top of the page features a large '30P' in a circle, a photo of a woman in a bikini with the text 'LEARN MY LOCKDOWN DANCE', and a small box with the text 'BY STEPHEN MINTON - CHIEF'. The masthead 'THE Sun' is at the top left, and the subhead 'THE PEOPLE'S PAPER' is at the top right. The date 'Tuesday April 12 2020' is at the bottom left. The bottom of the page has a yellow banner with the text 'COVID-19 CRISIS: 11 PAGES OF COVERAGE' and 'DEATH TOTAL UP TO 439 TO 5,373'.

The image shows the front page of The Daily Telegraph newspaper from March 2020. The main headline is 'Johnson in intensive care' in large, bold letters. Below the headline is a large, close-up photograph of Boris Johnson. The page is filled with various news stories, columns, and charts. The layout is typical of a daily newspaper, with multiple columns of text and some graphical elements.

Tabloid or broadsheet?

Tabloid

Quality



8. Look at some headlines

STRIKER CLASH WITH POLICE
GOVERNMENT BACKED BY OPPOSITION PARTY
MINISTER QUILTS AFTER SEX SCANDAL
REFEREE'S DECISION SPARKS RIOT
ARMED MAN CAUSES HAVOC AT SUPERMARKET

Which tense is often used?

- A) Simple present
- B) Future
- C) Present BE+ing
- D) Simple past

9. Here are some words frequently used in headlines :

(In the news = in real life)

| | |
|--------------------------------|---------------------------|
| AID = HELP | HEAD FOR = MOVE TOWARDS |
| ALLEGED = MAKE AN ACCUSATION | KEY = IMPORTANT |
| BACK = SUPPORT | LOOM = THREATEN TO HAPPEN |
| BAN = PROHIBIT | MOB = ANGRY CROWD |
| BID = ATTEMPT | PEAK = HIGH POINT |
| BLAST = EXPLOSION | PLEA = CALL FOR HELP |
| BOOST = ENCOURAGE | PROBE = INVESTIGATION |
| CLASH = CONFLICT, DISAGREEMENT | QUIT = ABANDON |
| CLEAR = FIND INNOCENT | RAID = ENTER AND SEARCH |
| CRASH = FAILURE | SPARK = CAUSE TO START |
| DEAL = AGREEMENT | TOLL = NUMBER KILLED |
| DROP = FALL | VOW = PROMISE |
| HAVOC = DISTURBANCE, CHAOS | |



10. Your turn!

Read this article :

Watch this video :

Transcript of the video :

"I asked Bill a question that probably some of you are thinking of, if you're totally into that world, which I find to be very interesting. So, supposing we hit the body with a tremendous—whether it's ultraviolet or just very powerful light—and I think you said that that hasn't been checked, but you're going to test it. And then I said, supposing you brought the light inside the body, which you can do either through the skin or in some other way, and I think you said you're going to test that too. It sounds interesting..."

And then I see the disinfectant, where it knocks it out in a minute. One minute. And is there a way we can do something like that, by injection inside or almost a cleaning. Because you see it gets in the lungs and it does a tremendous number on the lungs. So it would be interesting to check that. So, that, you're going to have to use medical doctors with. But it sounds—it sounds interesting to me."

11. Create a headline (for a broadsheet **OR a tabloid) about **Trump's bleach scandal** and send it to me on pronote (espace élèves) before next Sunday (May, 10th)**

You can use a printer and print pictures, you can cut magazines in your house (ask for permission first!!), you can draw..... Do what you want!

If you have any questions, contact me on pronote or Discord.

Good luck and have fun!