



ORAL PRESENTATION: DESCRIBING A COMPANY



Vous devez présenter une entreprise de votre choix avec un camarade.

Préparez un diaporama Powerpoint avec seulement **5 ou 6 slides**. (Préférez des images, des mots-clé, des chiffres, pas de longues phrases: c'est vous qui ferez les commentaires à l'oral, le Powerpoint n'est qu'un support qui vous sert de fil conducteur et aide votre public à bien suivre votre présentation.

Votre oral doit durer **entre 4 et 5 minutes**, en répartissant équitablement le temps de parole de chacun.

Vous ne devez pas lire un texte rédigé, ce sont les images de votre Powerpoint qui vous serviront de notes.

What can you say about your company? How would you describe it?

There are a number of things to consider. There's the company size, its employees, and its branches. But there's also company history, culture, reputation, and future plans.

Votre présentation doit répondre au moins aux questions suivantes, à vous de les développer comme bon vous semble:

What is the company's name?

Who is the CEO?

Where is the company's head office?

What are its main or most famous products/services/brands?

What is their logo?

In which countries do they operate?

What are its biggest markets and where are they?

Which countries do they export to/sell to/import from?

Who are its main competitors?

How big is the company?

Are they working on any special projects? (talk about its future plans).

You should also include:

- **a brief history of the company's founding:** date, location, how it started and developed.
- **financial information:** turnover, market share and net profits.



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Assessment criteria (Critères d'évaluation):

Content : the points in your presentation are clear and intelligent, you have mentioned the required information).

English : you use varied and appropriate language, you don't make many grammar mistakes, you pronounce the words correctly and without a heavy accent, you seem comfortable speaking English).

Body language and voice (you make eye-contact with the audience, you look confident, your voice is audible, you sound natural (not reading out, not speaking too fast).

Organisation (you are well-prepared , you stay within the allotted time -4/5 mn, your visual tool is of good quality and makes the presentation clearer).

Write your full name:

Write your partner's name:

Write the name of the company you have chosen: