

Making Schools Eco-friendly

Student's Name _____

Focus On

How does the Student Switch Off campaign spread its message?



▲ Putting a lid on a pan saves up to 90% of the energy!

Natural resources are used to produce electricity, but they will not last forever. Therefore, it's important to save energy because doing so reduces our usage of these resources. There are many energy **campaigns** with this goal in mind. One interesting campaign in the UK, called Student Switch Off, is run by university students.

Student Switch Off first began in 2006 at the University of East Anglia in the UK. This campaign encourages students who live in the school's **residence halls** to save energy. It asks them to turn off lights and **appliances** when they are not needed. It also suggests putting on a sweater instead of turning up the heat when it's cold. Another tip for students is to put a lid on pans when cooking. During the campaign's first year, energy use in residence halls was reduced by an average of more than 10%. That's nearly \$30,000 worth of savings!

Currently, more than 40 universities in the UK **participate** in Student Switch Off. It used social networking sites to spread its message and raise awareness among students. Now, it promotes fun events such as energy-saving **competitions** between the residence halls of different universities. It also holds photo contests. On its website, students can **upload** funny pictures about saving electricity, and the winners get prizes. Overall, Student Switch Off aims to make saving energy fun.

Student Switch Off continues to grow and **reduce** energy use every year. As we can see from this campaign's **remarkable** results, energy use can be reduced simply by changing small habits. Why don't you follow this campaign's examples and help protect the planet?

A. Choose the best answer.

1. What is the main idea of this passage?

- a. Schools are starting classes on saving electricity.
- b. A campaign is helping save energy in UK schools.
- c. Electricity use in UK schools has been rising sharply.
- d. Students are encouraging their families to use less energy.

2. Which is NOT suggested as a way of saving energy?

- a. putting on extra layers of clothes
- b. putting lids on pans when cooking
- c. turning off appliances when they are not in use
- d. drinking hot water to heat up the body when cold

3. Which is NOT a method used to increase the popularity of the campaign?

- a. advertising on TV
- b. running photo contests
- c. promoting competitions between universities
- d. using social networking sites to spread its message

4. How can students win prizes from Student Switch Off?

- a. by saving the most electricity
- b. by uploading funny pictures online
- c. by spreading the campaign's message
- d. by writing essays about the environment

5. Which can replace the word "reduce" in line 27?

- a. decrease
- b. prevent
- c. recycle
- d. change

B. Answer the questions.

1. Why is it important to save energy?

Natural _____ used to produce electricity will not _____ forever.

2. How much energy did they save during the campaign's first year?

They saved nearly \$ _____ of energy.

Organize the information with the words or phrases from the box.

contest turning off turning up networking lids competitions

Students Switch Off

• They save energy by

- _____ lights and appliances when they are not in use
- dressing warmly instead of _____ the heater
- putting _____ on pans when cooking

• It was spread by

- using social _____ sites
- holding photo _____
- running _____ between schools