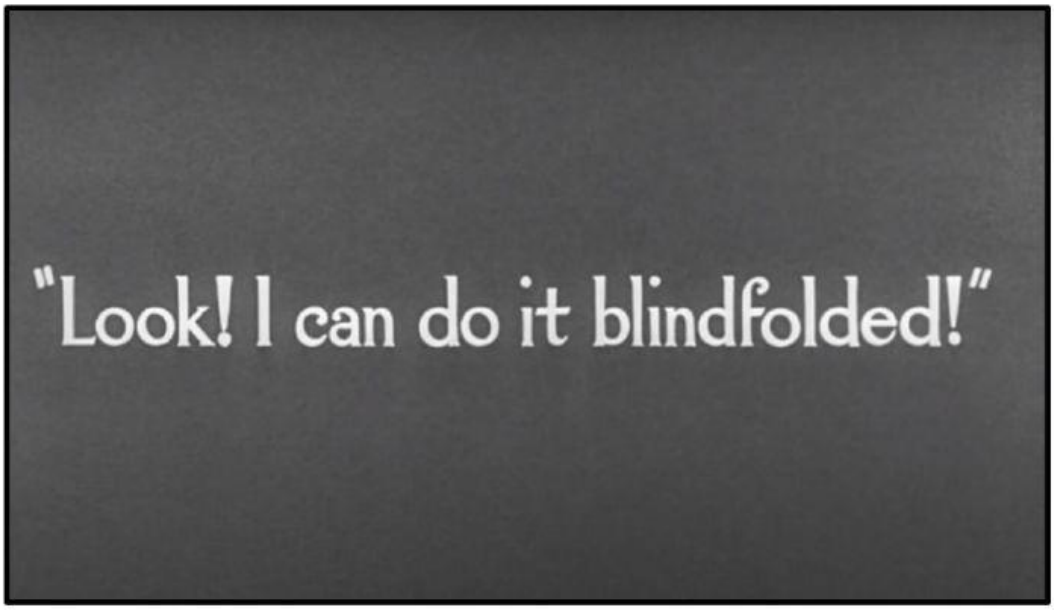
Layers of Meaning:

Text – Context - Subtext

Answer the following questions in the order as they appear.



What is the message?	
What do you think it is about?	

LIVEWORKSHEETS

Now, watch the following clip.

What is the meaning created by the context?	
What is the message created by the subtext?	

LIVEWORKSHEETS

"Buck up - never say die.
We'll get along !"

What is the message?	
What do you think it is about?	

LIVEWORKSHEETS

Now, watch the following clip.

What is the meaning created by the context?	
What is the message created by the subtext?	

LIVEWORKSHEETS

Layers of Meaning:

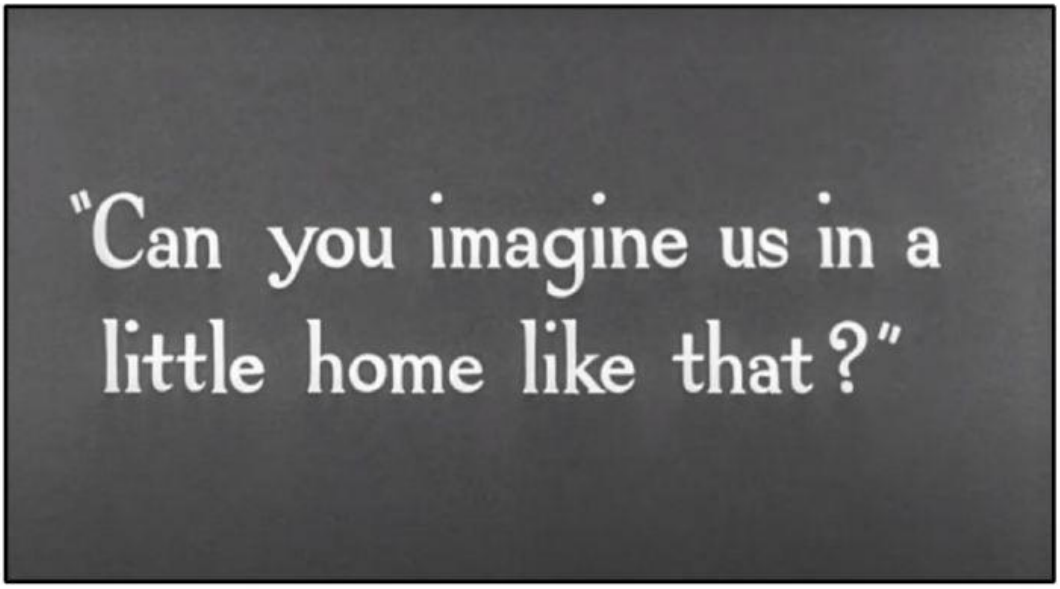
Denotation - Connotation

Give at least 3 examples of how a message can have a positive and negative connotation.

	Denotation	**Positive connotation (True friend)**	**Negative connotation (False friend)**
Ex.	"I like your hair today."	They really want to compliment you.	They are making fun of you. They think that your hairstyle is terrible.
1.			
2.			
3.			
4.			
5.			

LIVEWORKSHEETS

Extra Credit:



What is the message?	
What do you think it is about?	

LIVEWORKSHEETS

Now, watch the following clip.

What is the meaning created by the context?	
What is the message created by the subtext?	

LIVEWORKSHEETS

Give 2 more examples of how a message can have a positive and negative connotation.

	Denotation	**Positive connotation (True friend)**	**Negative connotation (False friend)**
Ex.	"I like your hair today."	They really want to compliment you.	They are making fun of you. They think that your hairstyle is terrible.
1.			
2.			

LIVEWORKSHEETS