

Lesson 7	Technology In Our Lives		No.7-4
	125쪽	Living with Big Data (빅데이터와 함께 살아가기)	READ 1

How is big data influencing our lives?		
Big data <u>is influencing</u> almost all parts of our lives. (It) <u>helps</u> companies		Big Data의 영향력
영향을 끼치고 있다.	help+목+(to)㉠	• Big Data는 우리 삶의 거의 모든 부분에 영향을 미치고 있음
(to) <u>understand</u> their <u>customers'</u> needs better / and <u>helps</u> them (to) <u>sell</u> more		• It helps _____
복수형의 소유격		• It helps _____
products. (It) <u>helps</u> people (to) <u>avoid</u> heavy traffic. (Its) <u>uses</u> are endless, / and	㉡()	• It helps _____
here are some interesting examples.		• It helps _____

[1] Disease Forecast		
Did you know / <u>that</u> health professionals can now forecast a disease /		빅데이터 활용사례 1
㉢()		
<u>just as</u> weather experts forecast the weather? This is possible / <u>thanks to</u>		Health professionals can now forecast /
마치~처럼	~덕분에	the spread of the flu/ by ()
big data. For example, <u>when the flu season</u> (comes, will come), / people will buy		the sales of flu medicine / and online searches about flu
㉣시간의 부사절에서는 () 대신 ()		()
more flu medicine. They will also search online / about flu symptoms more.		
If this kind of data <u>is analyzed</u> wisely, / the spread of the flu <u>can be predicted</u> .		
㉤수동태(분석되어지다)	㉥동사수동태(can be p.p.)	
	: 예측될 수 있다.	

Q3 How does big data help companies?

▶ It helps them () their customers' () better and helps them () more products.

Q4 What can health professionals now forecast?

▶ They can now forecast a ().