Student Name:	Grade:	Date:

Section 1.2: Develop an enterprise idea

WB Task 1.2.1 *Interpersonal Skills* *Level 2* PC 1.1

Discussion

You and your friend want to start a new enterprise.

- Describe the enterprise you want to start.
- Describe the product you want to sell.
- Describe the customer that will buy your product.

Write your answers in the table below. Remember that you need to 'describe' all of these.

My enterprise	Product/service I want to sell	My customers (Think: who are they, their age, gender, location, lifestyle, interest and needs)

LIVEWORKSHEETS