

2 Match the beginnings (1–8) and endings (a–h) of the following sentences, giving advice about selling overseas.

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| 1 You need to do | a the best way to sell your product. |
| 2 You shouldn't think that a product which sells well at home | b if you hire a customs specialist to do it for you. |
| 3 You have to decide | c research into the market where you want to sell. |
| 4 You should try to find someone to work with | d to stop other people copying your product. |
| 5 You should have a written contract | e who already knows about the local market. |
| 6 Normally you must take responsibility | f will always be successful in another country. |
| 7 You don't have to complete customs paperwork yourself | g which says who is responsible for transport. |
| 8 In every country where you sell, you have to get legal protection | h for the customs paperwork. |