

2 Match the beginnings (1–8) and endings (a–h) of the following sentences, giving advice about selling overseas.

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| 1 You need to do  | a the best way to sell your product.                 |
| 2 You shouldn't think that a product which sells well at home       | b if you hire a customs specialist to do it for you. |
| 3 You have to decide  | c research into the market where you want to sell.   |
| 4 You should try to find someone to work with                       | d to stop other people copying your product.         |
| 5 You should have a written contract                                | e who already knows about the local market.          |
| 6 Normally you must take responsibility                             | f will always be successful in another country.      |
| 7 You don't have to complete customs paperwork yourself             | g which says who is responsible for transport.       |
| 8 In every country where you sell, you have to get legal protection | h for the customs paperwork.                         |