

NAME

## TURNING YOUR HOBBY INTO A BUSINESS

| REPEAT | WATCH |
|--------|-------|
|        |       |

**TASK 1. READ THE TEXT AND SEND IT BY VOICEMAIL** (мәтінді оқып, дауыстық хабарлама арқылы жібер)



### Turning your hobby into a business



*Can you imagine earning money from doing something that you really love? That's what Bakhargul Tolegenkyzy does ever since she turned her hobby into a business. We interviewed Lucy Thomas, the author of a new book about Bakhargul's life, to find out more.*

#### Lucy, how did you meet Bakhargul?

I was on holiday in Almaty and I came across her museum. I started talking to her and I realised there was a fascinating story behind her business.

#### So how did that story start?

Well, when Bakhargul was a young girl, she began collecting gold and silver antiques from her home country, Kazakhstan. Then, in her twenties, she displayed some pieces from her collection in an exhibition. The exhibition was such a success that she travelled all over the country with it, eventually returning to her own museum in Almaty.

#### Was that the same museum you met her in?

Yes. It's a fascinating place. There are over 1,000 exhibits now that are centuries old, including rugs and clothes, kitchen equipment, ancient weapons and jewellery.

#### But the museum isn't her only business, is it?

No. In fact, entrance to the museum is free, so Bakhargul doesn't make any money there! She

just wants to share the beauty of her country's history with tourists and locals. Her business came after the museum, when she decided she wanted visitors to Kazakhstan to be able to take a piece of the country's culture home with them. That's when she came up with the idea for Ademi-Ai.

#### What does Ademi-Ai do?

They are a team of designers and artists who create beautiful souvenirs, such as miniatures of famous Kazakh landmarks like the Bayterek Tower, textiles with traditional patterns, and wonderful jewellery. They make all their products from high-quality materials and engrave many of them with Kazakh wishes and expressions. There is no other company like Ademi-Ai in Kazakhstan. They are very successful, and even created official souvenirs for the Asian Winter Games.

#### So what is Bakhargul's secret to success?

Well, apart from her unique and beautiful products, Bakhargul believes in hard work, patience and determination. She also thinks the support of family and colleagues is essential to building a business.

#### What do you admire most about her?

Definitely her desire for knowledge. She's wealthy and successful, but she never stops learning.



## TASK 2. COPY AT LEAST 5 UNKNOWN WORDS

|                                   |                      |                  |
|-----------------------------------|----------------------|------------------|
| <b>1c</b>                         |                      |                  |
| antique /æntɪk/ (n)               | көне                 | античный         |
| colleague /kəliːg/ (n)            | қызметтес            | коллега          |
| determination /dɪtəːmɪneɪʃən/ (n) | анықтау              | определение      |
| engrave /m'greɪv/ (v)             | оймыштау; ойып жасау | выгравировать    |
| exhibition /ˌeksɪbɪʃən/ (n)       | мұражай              | музей            |
| high-quality /haɪ 'kwɒləti/ (adj) | жоғары сапа          | высокое качество |
| miniature /mɪniəʃə/ (n)           | миниатюралы          | миниатюрный      |
| official /ə'fɪʃəl/ (adj)          | ресми                | официальный      |
| rug /rʌg/ (n)                     | кілем                | ковёр            |
| success /sək'ses/ (n)             | сәттілік             | удача            |
| textile /tekstaɪl/ (n)            | тоқыма               | текстиль         |

## TASK 3. READ THE INTERVIEW AGAIN AND DECIDE IF THE SENTENCES ARE T(true) OR F (false).

- 1 The interview is about a book Bakhargul Tolegenkyzy wrote. ....
- 2 Lucy met Bakhargul when she was a young girl. ....
- 3 Bakhargul doesn't earn any money from her museum. ....
- 4 Lucy believes Ademi-Ai is a unique company in Kazakhstan. ....
- 5 Bakhargul believes businesspeople should always work alone. ....

## TASK 4. REWRITE THESE SENTENCES IN THE PASSIVE VOICE.

- 1- The teacher will punish Tom.  
Tom ..... the teacher.
- 2- They are painting my office today.  
My office .....today.
- 3- Daniel bought this camera in Japan.  
This camera..... by Daniel in Japan.
- 4- Mosquitoes were eating me alive.  
I .....by mosquitoes.
- 5- I had made many promises.  
Many promises .....by me.
- 6- Tom should accept our offer.  
Our offer .....
- 7- The price includes breakfast and lunch.  
Breakfast and lunch .....in the price.
- 8- The City Mayor is going to build a new bridge.  
A new bridge .....by the City Mayor.
- 9- A British writer will visit our school next week.  
Our school .....by a British writer next week.
- 10- We can finish the work in two weeks.  
The work .....in two weeks.