

UNIT 6



THE MAN BEHIND KFC

Harland Sanders was born in the USA in 1890, but his childhood wasn't a happy one. His father died when he was only six so his mother needed to find a job. She went to work in a shirt factory and Harland stayed at home to look after his younger brother and sister. That was when he first learned to cook. He left home when he was twelve and worked on a nearby farm. After that, he had a lot of different jobs and in 1930, he became a service station manager in Corbin, Kentucky. He started cooking meals for hungry travelers who stopped at the service station, and soon people came only for the food. Harland moved to a 142-seat restaurant across the street where he could serve all his customers. Over the next nine years he developed the secret chicken recipe that made him famous.

In the early 1950s, he closed the restaurant and decided to sell his recipe to other businesses. The first official Kentucky Fried Chicken restaurant didn't open until August 1952 - by 1964 there were more than 600 KFCs in North America. That year Sanders sold the company for \$2 million, but he continued to work as KFC's public spokesman and visited restaurants all over the world. He travelled 250,000 miles every year until he died in 1980, aged 90. Six years later PepsiCo bought KFC for \$840 million. There are now KFC restaurants in more than 80 countries and they sell 2.5 billion chicken dinners every year - and the recipe is still a secret!

Read the questions and choose the correct answer:

1) When did the first official KFC restaurant open?

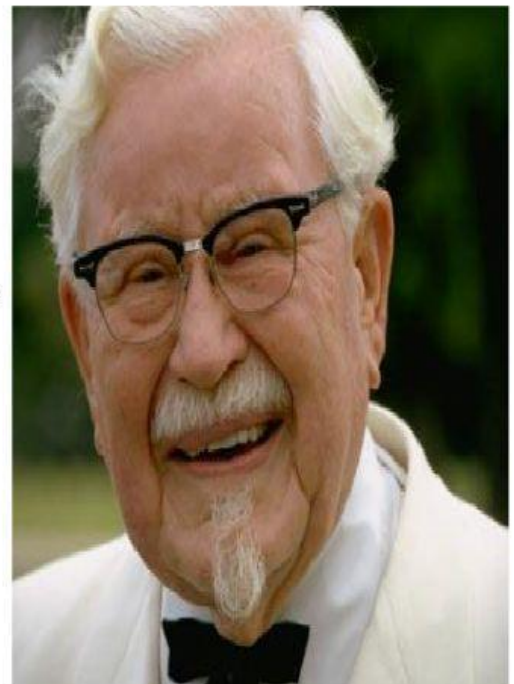
- 1980
- 1952
- 1960

2) Why did Harland Sanders have to stay with his younger brother and sister?

- Because he did not want to study.
- Because his mother was working.
- Because his father did not help them.

3) Where did Harland work at the age of twelve?

- In a service station
- In a nearby farm
- In a factory



4)What did Sanders do after he had sold his company?

He rested for a long time.

He went to France.

He continued working as KFC's public spokesman.