G10 – WORK SHEET 1 – PESTLE Analysis

TERM	NO	MEANING
POLICTICAL		1.Trends in
		Society
Economical		2.Changes in
		Technology
Social		3.Issues in the
		environment
Technological		4.Regarding
		Government
Legal		5.Strength of
		the economy
Environmental		6. Rules and
		regulations of
		Laws.