

ADVICE

Read the power point presentation carefully. Then, do the activities below.

1. Fill in the gaps with ought to/ ought not to and one of the verbs in the box

find	ignore	make	seize	take	undersell
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Successful businesswoman Julie Deane of Cambridge Satchels has some words of advice for young entrepreneurs:

- a) You _____ any opportunities that come your way.
- b) You _____ risks.
- c) You _____ the most of the opportunities to market online.
- d) You _____ your customers. Get to know your audience really well so that you can meet their needs.
- e) You _____ your product.
- f) You _____ your partners who can work with you to enhance your brand.

2. Read the situations and choose the correct option

- a) It looks as if it might rain. We _____ an umbrella.
- b) That's a really popular restaurant. We _____ a table if we want to go tonight
- c) You _____ leave know if you want to be on time to your lesson.
- d) She's not happy with what you did last night. You _____ it again.
- e) The exam is not until next week, but if you want to do well you _____ for the last minute.

3. Put in *had better* where suitable. If *had better* is not suitable, use *should*.

- a) I have an appointment in 10 minutes. I _____ go now or I'll be late.
- b) It's a great film. You _____ watch it. You'll love it!
- c) I _____ get up early tomorrow. I've got a lot to do.
- d) I'm glad you came to see us. You _____ come more often.
- e) She'll be upset if we don't invite her to our wedding, so we _____ invite her.
- f) These biscuits are delicious. You _____ try one.
- g) I think everybody _____ learn a foreign language.