







LIVEWORKSHEETS



3 Products & services

Starting point

1 What products or services are very popular at the moment where you live?

2 Why are they popular?

Working with words | Describing products and services

1 Work with a partner. What do you look for when you buy a new product? Do you agree or disagree with the opinions below?

1 The main thing for me is low prices.
2 I think it's important to be able to speak to an employee for help and advice.
3 I prefer to buy from companies that I know.
4 For me, a good product always costs more.
5 I want products and services that are easy to use.

LIVEWORKSHEETS

1. Value
2. Service
3. Trust
4. Quality
5. Simplicity

1	
2	
3	
4	
5	

Value

Service

Trust

Quality

simplicity

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