

- 5 Read the statements and the text below and write TRUE if the text confirms the information, FALSE if the text says the opposite is true, or NOT GIVEN if there is not enough information in the text. Explain your answers.

Example: Unemployment is now worse than it has ever been over the last fourteen years. TRUE. The text says that unemployment is at a '14-year high'.

- 1 McDonald's is busy after school hours because young people are their main customers. _____
- 2 In McDonald's, customer satisfaction is partly dependent on who the customers are served by. _____
- 3 The majority of McDonald's employees are over 60. _____
- 4 The supermarkets Tesco, Asda and Sainsbury's are larger than Morrisons. _____
- 5 Morrisons supermarket is financially in a good position at the moment. _____
- 6 Two thirds of the jobs at Morrison will be taken up by people between the ages of 25 and 75. _____
- 7 Morrisons needs more people to work on their tills. _____

More than one in six young people are out of work, raising fears of a 'lost generation' of potential workers, as unemployment hit a 14-year high. Even McDonald's – a brand synonymous with today's youth – appeared to snub its main customer base with a new campaign to boost the recruitment of older staff. According to a Lancaster University study commissioned by the company, customer satisfaction was 20 per cent higher in those branches employing workers over 60. At present, 1,000 of McDonald's 75,000 workers in Britain are over 60.

Young people were granted some hope yesterday as Morrisons, Britain's fourth-largest supermarket, said that it would employ an extra 2,000 workers this year, having already surpassed the 5,000 jobs that it had said it would create this year. As job losses have mounted during the recession, supermarkets have been among the biggest recruiters. Morrisons said yesterday that a third of the new jobs would be filled by recruits aged 18 to 24. The jobs include vacancies for butchers, bakers and fishmongers as well as checkout operators. Morrisons trains staff through its own food academy and is aiming to have trained 100,000 workers to NVQ Level 2 by next spring.