Activity 6

Small scale and large-scale retailer

The following are features of small scale and large-scale retailer. Sort them out under the correct heading.

- buy in small quantities from the wholesalers
- provide impersonalised services to the customers.
- serve his customers with the help of some assistance
- purchase from the producer in bulk.
- small amount of capital raised from personal savings or borrowing from friends and relatives.
- operate at convenient location.
- involve a lot of capital.
- do not provide home delivery

FEATURES

Small scale retailer	Large scale retailer

[8 marks]

LIVEWORKSHEETS