

### Activity 3

Match each type of retailing to its correct description.

- |  |   |                     |
|--|---|---------------------|
| a) Goods are sold by machines.   | ▪ | ▪ Mail order        |
| b) Sell only one line of products  | ▪ | ▪ Mobile shop       |
| c) The shop moves around.  | ▪ | ▪ General shop      |
| d) The types of retailing whereby the customers order by mail.                     | ▪ | ▪ Specialist shop   |
| e) Customers order goods using computers or mobile phone.                          | ▪ | ▪ Vending machines  |
| f) Selling items of daily use and located in a local market or a residential area. | ▪ | ▪ Internet shopping |

[6 marks]