

Questions 4–12

Complete the summary using the list of words, A–Q, below.

Many studies into the psychology of shopping have been carried out, not only by experts in 4 like Jennifer Argo, but also by 5 like Gregory Berns, and the results can be found in various 6 and professional journals. Among other things, researchers have looked at the difference between shopping alone or with 7 , and at the effect of shopping when you have 8 problems. Much of this research into shopping is 9 by the marketing industry, in order to discover how to 10 consumers to buy more and more products they don't need. 11 , it is also possible to use the same research to help people to control their 12

A academic	G funded	M psychologists
B additionally	H make	N retailers
C aimed	I marketing	O scientists
D companion	J money	P spending
E encourage	K others	Q time
F fortunately	L popular	

	Word Family	Answer
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