

3. Watch the TED talk and complete the summaries using a word or phrase from the box.

30 1,000 improve cell phone
poorest spend invest sends money

Segment 1

Sun learned that poor people usually use cash donations to 1 their lives. For example, in Sri Lanka, men use the money to 2 in their businesses. Studies found that people do not 3 donations on bad habits like smoking.

Segment 2

A study in India found that 4 percent of people who received livestock as aid sold it for cash. *GiveDirectly* is the first organization dedicated to giving cash directly to the poor. It has sent one-time payments of 5 dollars to families in Uganda and Kenya. Here's how *GiveDirectly* works:

1. **Target** *GiveDirectly* looks for families living in the 6 villages. They find houses made of mud and thatch.



2. **Check** Once a family is chosen, an independent team checks to confirm the family and home are real. They use photos, GPS coordinates, and satellite images to check that it's a real house.



3. **Transfer** Then *GiveDirectly* sells the family a 7. A few weeks later, *GiveDirectly* 8 to the phone.