

# Website development

**Speaking 1** Describe something you do every day at home or at work. Use the words in the Language box below.

*Example: Sending an email.*

*First, click on 'New email'. After that ...*

## Language

### Describing steps in a process

We use <b>first, next, then, after that</b> (etc.) to describe the order of actions.	<b>First, do ...</b>	<b>To start, do ...</b>
	<b>After that, ...</b>	<b>Next, ...</b>
	<b>Then, ...</b>	
	<b>Secondly, ...</b>	<b>Thirdly, ...</b>
	<b>Finally, ...</b>	<b>To finish, ...</b>

**Reading 2** Complete this text with the words in the box.

After that    Finally    First    Next    Secondly    Then    Thirdly

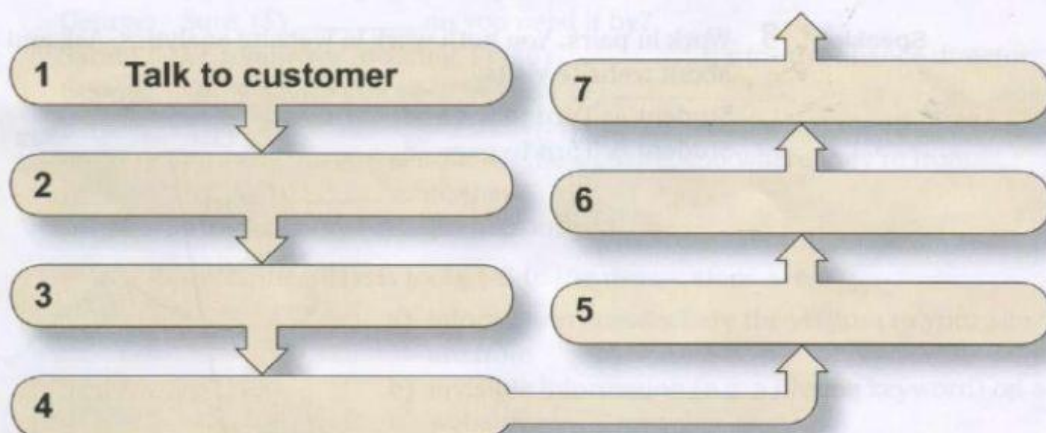


### The steps in website development

(1) \_\_\_\_\_, discuss with the customer their requirements and the target audience. Find out what features and number of pages they want on their site. (2) \_\_\_\_\_, analyse the information from the customer. (3) \_\_\_\_\_, create a website specification. (4) \_\_\_\_\_ design and develop the website. (5) \_\_\_\_\_, assign a specialist to write the website content. (6) \_\_\_\_\_ give the project to programmers for HTML coding. (7) \_\_\_\_\_, test the website.

After you publish the website, update and maintain it on an ongoing basis. Monitor customer use.

**3** Work in pairs. Complete the flowchart to show the website development process.



**Speaking 4** Describe the website development process to another pair in your own words.