

# Expressing ability

Reading:

## Entrepreneurs and risk

What does it take to succeed in setting up and developing business? Of course, you're good at running your own business on a day-to-day level, and no doubt you are able to deal well with clients. But are you capable of evaluating the level of risk? Are entrepreneurs risk-takers, or do they actually avoid risk? I'm interested in your comments.



*Steve Field*

Entrepreneurs manage to grow businesses because they ignore the risk of failure. They have a strong belief in themselves and can stick to their vision despite obstacles. When I started out, I could see clearly where I wanted to get to, and that was a big advantage, whatever the risk!



*Amy Drinkwater*

It's easy to think entrepreneurs are high risk-takers, but actually the opposite is true! Anyone who ignores risk is incapable of making the right long-term decisions. Without a proper risk assessment, you are unable to tell what kind of return you're likely to get on your investment. The best entrepreneurs collect all the information they can to reduce the risk as much as possible.

Think: What are the words used in the text to express ability?

Write them down below:


Now, order the phrases according to the specifications in the table.

Verb + infinitive	Modal + base form	Verb + gerund + preposition
Be		Be of
Be		Be at
		Be of
		in

## Practice

Rewrite each sentence with the word in parentheses.

1. Some people are not able to deal with risk. (incapable)

2. How did you manage to make the business profitable? (succeed)

3. Jeff can't evaluate the acceptable level of risk. (unable)

4. In the end, we couldn't accept that level of risk. (able)

5. Successful entrepreneurs are capable of controlling risk. (manage)

## Think

Answer the questions about how good an entrepreneur you think you would be.

1. What are you good at that would be a useful skill for an entrepreneur?

2. Would you be capable of judging business risks well? Why or why not?

3. What personal qualities do you have that would help you succeed in developing a business?

## Watch the video

<https://www.youtube.com/watch?v=CyTAQRsIbAs>

## Now you do it.

Would you take the risk? Write a paragraph about what kind of business you would start if you were an entrepreneur and what you think of your ability to make it successful. Use the verbs and modals of ability learned.

