

Business

1 Choose the best answers to complete the definitions.

- 1 a big shop where you can buy food and other items you need for your house: *stock market / supermarket*
- 2 for sale, particularly a house: *on the market / the job market*
- 3 people likely to buy something from a company or the part of the world where the products are sold: *market share / a market*
- 4 the number of jobs in a particular place at a particular time: *job market / stock market*
- 5 ways to encourage consumers to buy products or services: *marketing / market researcher*
- 6 the amount a company sells in comparison to other companies selling the same product: *a market / market share*
- 7 the place where people can buy and sell shares in a company: *supermarket / stock market*

2 Complete the dialogues with words from Exercise 1.

- 1 A: My parents are thinking of selling our house.
B: When will they put it _____?
- 2 A: Do you know what the _____ is like at the moment?
B: It's pretty good. There are lots of jobs out there.
- 3 A: How do you do your food shopping at uni?
B: I just do it online. I hardly ever go into a _____ these days.
- 4 A: What's your biggest _____?
B: This year it's definitely China.

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3 Complete the advert with the expressions from the box.

head for business mean business
open for business out of business start up
your own business

We **1** _____!
Have you got a good **2** _____?
Do you think you're capable of running **3** _____?
Maybe you've got an idea to **4** _____ your own business?
Then, come along to our series of talks for young entrepreneurs this week and find out. We're here to help people who've gone **5** _____ too. Your one-stop business shop will be **6** _____ from 10am tomorrow morning in the town hall. Come along and find out more. So, come on! Let's do business together!

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4 Choose the odd word out.

- 1 make / lose / be a fortune
- 2 short-term / promising / long-term employment
- 3 get the sack / unemployment / a job
- 4 dead-end / promising / employee job
- 5 be employed dead-end / full-time / part-time
- 6 be a job / an employer / an employee
- 7 make a loss / employment / a profit

5 Complete the text with the correct words and phrases from the box.

a promising career	employees	full-time
good head for business	makes a fortune	
market share	running his own business	
start up a fashion business		

Jamal Edwards certainly has a 1 _____

At just 23 years old, he has been 2 _____ since the age of 15. When Jamal left school, he was employed 3 _____ in a men's clothes shop, but his passion was always making videos.

Jamal is the owner of SBTV, a music video company. SBTV has millions of hits on YouTube and 4 _____ from the adverts that are played with his videos. The company now has 12 5 _____ and big investment companies are investing a lot of money to buy some of SBTV's 6 _____.

Jamal is now about to 7 _____ and it looks like he's got 8 _____ ahead of him!

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6 Choose the best answers to complete the sentences.

- 1 At the end of the meeting, the manager *started up* / *summed up* the main points.
- 2 I can't believe I've *clocked up* / *started up* 60 hours at work this week.
- 3 We need to *clock up* / *put together* our business plan by tomorrow.
- 4 To *start up* / *sum up* a business, you need passion, determination and a bit of money!
- 5 Sam *summed up* / *came up with* a great idea for a new online supermarket.
- 6 Do you think some people just know they're going to run their own business when they *sum up* / *grow up*?

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