



Reading

- 1 Where do you prefer to buy these items? Write S for traditional shops or O for online shopping.

- | | |
|-----------------------|--------------------------|
| 1 shoes | ☐ |
| 2 mobile phones | ☐ |
| 3 clothes | ☐ |
| 4 sports equipment | ☐ |
| 5 computer games | ☐ |
| 6 musical instruments | ☐ |
| 7 books | ☐ |
| 8 electronics | ☐ |

- 2 Have you bought any of the items in 1 online? What are the advantages and disadvantages of buying goods online?

- 3 Look at the picture of the gTar and read the texts. Briefly describe how it works.

B

New-Tech Magazine

Review: the gTar by Incident

If you've ever picked up a guitar for the first time and tried to play a song, you know how frustrating it can be. Well, the gTar changes that ... completely!

When I first heard about the gTar, I was sceptical. Could it really make guitar playing as simple as the company claimed? Once I'd tried it, though, I was blown away. This isn't a cheap, plastic toy; it's made of solid wood and feels like a genuine electric guitar. Pop in your iPhone, activate the app, choose your song and start playing. It's that easy!

Priced at \$399, it's an affordable instrument for hobbyists, amateurs and anyone who wants to grasp the essentials of guitar playing.



44

A

Play your favourite songs in minutes!

NO LESSONS NEEDED!

The gTar by Incident is a fully digital guitar that lets you play music quickly and easily with the help of flashing, coloured lights and apps from your iPhone.



Interactive fretboard

- lights up in different ways to show you where to put your fingers
- tracks how well you're doing as you play

The gTar app

- designed to help anybody start playing the guitar as quickly as possible
- just pick a song and start playing
- three levels of difficulty

C

FAQs

Where does the gTar get power from?

The gTar has a battery that lasts between 6 to 8 hours when it is fully charged. To charge the gTar, you can use the USB charger that is included or you can plug the gTar into any standard USB dock on a computer.

What phones will it work with?

Currently the gTar is compatible with the iPhone 4/4S and the iPhone 5. We hope to make it possible to use with other smartphones in the future.

How do I get the gTar app?

The gTar app is available for free in the App Store.

Will this teach me how to play on a 'normal' guitar?

We designed the gTar to be virtually identical to a normal guitar, so playing it will teach you the basics that you would need to play on a regular guitar.

4 Use the information in the texts to answer the questions.

Question 1 refers to section A

- 1 What is true about the gTar?
 - a There are coloured lights on the app.
 - b The songs can last a few minutes.
 - c You listen to the songs with your iPhone.
 - d The songs can become harder to play.

Question 2 refers to section B.

- 2 What is the writer's opinion of the product?
 - a He hadn't expected it to be so good.
 - b He found it rather frustrating.
 - c It made him feel like an amateur.
 - d It doesn't match the maker's claims.

Questions 3 and 4 refer to section C.

- 3 Which statement about the gTar is NOT true?
 - a You pay nothing for the necessary app.
 - b It can be used with any kind of smartphone.
 - c You can play it for a few hours without recharging it.
 - d It can help you to play a regular guitar.
- 4 What is the purpose of section C?
 - a to sell more extras with the product
 - b to ask people's opinions of the product
 - c to promote the product to customers
 - d to provide information many people need

Question 5 refers to section D.

- 5 What does Joe suggest in his email?
 - a Jimmy should order the gTar from the website.
 - b He will buy a present for Bob himself.
 - c A group of them can share the cost.
 - d Bob has seen the gTar and wants it.

DOWNLOAD

For the four short connected texts, the last questions usually refer to something that the texts have in common. If the question tells you which texts to look at, like question 6, underline the key words in the question and then look for similar ideas in the named texts. If, however, it is like question 7, you need to look at all of the texts in order to figure out the answer.

Questions 6 and 7 refer to sections A, B, C and D.

- 6 Which sections give information about how the gTar works?
 - a A, B and C
 - b A, B and D
 - c A, C and D
 - d all sections
- 7 Who would probably want to buy a gTar?
 - a a member of a rock band
 - b someone already learning the guitar
 - c a first-time guitar player
 - d a music teacher

5 Complete the sentences with these words.

compatible genuine instructional
regular sceptical standard

- 1 I need advice and information about how to use my new smartphone. I hope there is some _____ material I can view online.
- 2 My mobile phone isn't very fancy; it's just a _____ phone that I can use to make calls and send texts.
- 3 You can't use a Sony charger with a Nokia phone as they aren't _____.
- 4 Digital cameras have become a _____ feature that is available on most new mobile phones.
- 5 I was very _____ when 3D TVs first came out because I thought it would be annoying to wear the special glasses.
- 6 The bag I wanted to buy was expensive because it was made of _____ leather.

6 Think up a new gadget and write an advertisement for it. Include the following information:

- what it does
- who it would be suitable for
- the cost
- where it can be bought

UNIT 4 45

