

## READ THE TEXT AND COMPLETE:

BUYING

FILLING

WITHDRAW

MACHINE

As an owner of an ATM business, you are \_\_\_\_\_ ATM machines, finding locations and installing them in locations, \_\_\_\_\_ them with cash and making money every time a customer \_\_\_\_\_ money from the \_\_\_\_\_.

### Is an ATM business profitable?

INCOME

PROFIT

MONTH

DAY

The average ATM in a retail environment does about 6-10 transactions per \_\_\_\_\_. ... At 6-10 transactions per day, that is a daily \_\_\_\_\_ of \$15 – \$25 per day. Therefore, the \_\_\_\_\_ potential of one ATM machine in a retail business could be around \$450 – \$750 per \_\_\_\_\_.

### What Are the Best Locations to Put an ATM?

CASH

TRANSACTIONS

- Bar.
- bars have a lot of cash \_\_\_\_\_, when someone wants to stay a little longer than expected, they need to visit an ATM to get some fast \_\_\_\_\_. Bars have plenty of foot traffic.

- **Gas Station/Convenience Store.**

**PICK UP**

**PRICES**

**PAYING**

**VISIT**

**FLOOR**

**LOBBY**

- These two places are filled with people \_\_\_\_\_ with cash, making it perfect for an ATM. Some gas stations are starting to offer cheaper \_\_\_\_\_ for those paying in cash, which makes an ATM necessary.

- **Hotel.**

- Not many businesses get more foot traffic than hotels, and this fact alone makes it the perfect spot for an ATM. People who are far from home won't be able to visit their bank to \_\_\_\_\_ extra cash, so they'll \_\_\_\_\_ the nearest ATM, which is likely in the hotel \_\_\_\_\_. Some hotels have an ATM on every \_\_\_\_\_.