

Listening 2: Sell-it-yourself

VOCABULARY

Here are some words from Listening 2. Read the sentences. Circle the answer that best matches the meaning of each bold word or phrase.

1. Tom went to the school office and asked his **advisor** to help him choose the right college.
 - a. counselor
 - b. student
2. Advertising can help **consumers** get information about a variety of products. It lets people know about their **choices**.
 - a. sellers
 - b. buyers
3. Jacob makes beautiful salad bowls out of wood. It's a difficult **craft**, and each bowl takes hours to make.
 - a. art
 - b. machine
4. Because of **donations** from many people, we have enough money to build the new school. Thanks to everyone who gave money.
 - a. gifts
 - b. purchases
5. One way to **market** a new product is to tell all your friends and colleagues about it. It's called *word-of-mouth*.
 - a. advertise
 - b. store
6. The company is going to **publish** 20 new novels this year. That's a lot of books to sell!
 - a. read
 - b. print
7. They grow all their own vegetables, they raise their own chickens, and they have a goat! They are **self-sufficient**, so they don't need to buy food.
 - a. independent
 - b. helpless
8. Now some doctors practice their operating skills on computers. They perform a **virtual** operation before they operate on a real patient.
 - a. real
 - b. computer-based