

Write Complete a form

A. Look at the first part of the questionnaire and answer the questions below. Then complete this part with your personal information.

1. What does the symbol * mean?
2. Where should the information in the box appear?

- a. Syafeed bin Radzuan
- b. syafeedradzuan33@mail.com
- c. 34300
- d. No 4, Jalan Lengkuas, Bagan Serai, Perak

RIVERSIDE SHOPPING MALL

Complete our questionnaire. You could win a laptop!



Name* _____

Mailing Address _____

Sex* Male Female

Postcode _____

Age Group* 10-15 16-25 26-35 over 35

email address* _____

Occupation _____

Phone number _____

*Fields with * are required*

B. Read the rest of the questionnaire and answer the questions.

RIVERSIDE SHOPPING MALL



1. Who do you usually go shopping with?

parent brother / sister friend other _____

8. Do you go shopping during the sales or whenever you need something?

2. How often do you go shopping?

daily weekly monthly

9. What is important for you when shopping?

3. How much time do you spend shopping?

1-2 hours 3-4 hours over 4 hours

quality price brand other _____

4. Where do you prefer shopping?

shopping centres / malls open-air markets

second-hand shops department stores

online mail order catalogue

10. What brands do you usually buy?

5. How much do you usually spend when you go shopping?

under RM100 RM100-200 over RM200

11. Do you ever buy things you don't really need only because you like them?

6. What kind of items do you most often go shopping for?

yes no

clothes accessories computer games

12. Do you consider yourself to be a shopaholic?

gadgets CDs / DVDs other _____

yes no

13. What do you do when you realise you've bought a damaged item?

7. Do you shop around or buy the first thing you like?

14. Would you like us to inform you about our shops / sales / new products by email?

yes no