

Write Complete a form

A. Look at the first part of the questionnaire and answer the questions below. Then complete this part with your personal information.

1. What does the symbol * mean?
2. Where should the information in the box appear?

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RIVERSIDE SHOPPING MALL



Complete our questionnaire. You could win a laptop!

Name* _____ Mailing Address _____
Sex* Male ☐ Female ☐
Age Group* 10-15 ☐ 16-25 ☐ 26-35 ☐ over 35 ☐ Postcode _____
Occupation _____ email address* _____
Phone number _____

Fields with * are required

B. Read the rest of the questionnaire and answer the questions.

RIVERSIDE SHOPPING MALL



1. Who do you usually go shopping with?
parent ☐ brother / sister ☐ friend ☐ other _____
2. How often do you go shopping?
daily ☐ weekly ☐ monthly ☐
3. How much time do you spend shopping?
1-2 hours ☐ 3-4 hours ☐ over 4 hours ☐
4. Where do you prefer shopping?
shopping centres / malls ☐ open-air markets ☐
second-hand shops ☐ department stores ☐
online ☐ mail order catalogue ☐
5. How much do you usually spend when you go shopping?
under RM100 ☐ RM100-200 ☐ over RM200 ☐
6. What kind of items do you most often go shopping for?
clothes ☐ accessories ☐ computer games ☐
gadgets ☐ CDs / DVDs ☐ other _____
7. Do you shop around or buy the first thing you like?

8. Do you go shopping during the sales or whenever you need something?

9. What is important for you when shopping?
quality ☐ price ☐ brand ☐ other _____
10. What brands do you usually buy?

11. Do you ever buy things you don't really need only because you like them?
yes ☐ no ☐
12. Do you consider yourself to be a shopaholic?
yes ☐ no ☐
13. What do you do when you realise you've bought a damaged item?

14. Would you like us to inform you about our shops / sales / new products by email?
yes ☐ no ☐