LISTENING

1 9.2 **You are going to listen to an interview with a young person talking about managing her popular blog. Which of the things below would you expect her to mention? Then listen and find out which ones she mentions.**

advertising ☐	followers ☐	interviews ☐
blog post ☐	photos ☐	qualifications ☐
video tutorial ☐	blog traffic ☐	

2 e 9.3 **Listen again and choose the correct answer (A, B or C).**

1 How does Lyndsey feel about the followers of her blog?
   - **A** grateful that they are prepared to read her blog
   - **B** surprised that so many are interested
   - **C** keen to get more people to follow her
2 Why did Lyndsey start her blog?
   - **A** Her friend begged her to.
   - **B** She wanted to teach other people.
   - **C** She was working on a school project.
3 What does Lyndsey find difficult about writing her blog?
   - **A** getting unusual ideas
   - **B** writing in a readable style
   - **C** giving the right amount of information
4 How does Lyndsey feel about being organised?
   - **A** She accepts the need to keep followers informed.
   - **B** She finds it hard to meet deadlines.
   - **C** She realises the need for keeping detailed paperwork.
5 Lyndsey puts a lot of photos on her blog
   - **A** to avoid misunderstandings.
   - **B** to spend less time writing.
   - **C** to make her tutorials more interesting.
6 What does Lyndsey say about following a routine?
   - **A** It's tough to identify a useful one.
   - **B** It can be adapted when necessary.
   - **C** It improves the quality of her writing.
7 What advice does Lyndsey give about blogging?
   - **A** Practise using different media.
   - **B** Never turn away from new ideas.
   - **C** Be aware of your responsibilities.

Extend

3 **Match the phrases (1–6) from the interview with the meanings (A–F).**

1 get inspiration
2 motivate myself (to do something)
3 be productive
4 leaving it until the last minute
5 shared it with (her friends)
6 get in the way of (your creativity)

- **A** do a lot of work/get good results
- **B** doing something at the latest opportunity
- **C** find ideas for something
- **D** showed to other people
- **E** prevent something from happening
- **F** find a reason to do something

4 **Complete the sentences with the correct form of the phrases in Ex 3.**

1 His lyrics are so unusual. I can't imagine where he ..... from!
2 The scholarship application deadline is tomorrow and you haven't finished. Why did you ..... ?
3 Sally looks like she's ..... but really she is just pretending to work.
4 Don't let the talent spotters ..... of your performance. Just do your best!
5 It's been difficult to ..... to write my essay – I just don't feel like doing it!
6 Jane will love this video! I have to ..... her.

LIVEWORKSHEETS