

MASS MEDIA



ACTIVITY 1: Match concepts and definitions (Une los conceptos y definiciones)

A) APPLICATIONS (APPS)	It refers to the various ways of communication, especially television, radio, newspapers and magazines. (E)
B) WEBSITES	a network of social interactions and personal relationships (____)
C) TECHNOLOGICAL TOOLS	An electronic, digital or physical tool that can expand the human ability for performing tasks or generating products (____)
D) LEARNING TOOLS	It refers to any program, app, or technology that can be accessed via an internet connection and enhance a teacher's ability to present information and a student's ability to access that information (____)
E) MASS MEDIA	It mostly refers to programs developed for mobile devices. You can download these programs from Appstore (_a_)
F) BLOGS	This term refers to a list of journal entries posted on a Web (____)
G) SOCIAL NETWORK	a set of related web pages located under a single domain name, typically produced by a single person or organization (____)

ACTIVITY 2: HOW OFTEN DO YOU? (¿qué tan a menudo tú?)

ALWAYS (100%) – SOMETIMES (50%) – NEVER (0%)

INSTRUCTION: Complete the following sentences according to your preferences (escribe las oraciones según tus preferencias). Include your personal opinion (I love it/ it's ok/ I can't stand it/ I hate it)

EXAMPLE: i always/sometimes/never use FACEBOOK





Ex: i never use PINTEREST (0%). I hate it







