

ADVERTISEMENT

Look at the advertisement below.



Kdat's Primary School
CAKE
SALE

LOTS OF GOODIES ON SALE!

- cakes
- brownies
- pies

PLUS LOTS MORE!

FRIDAY 12TH JULY 2021

AT THE SCHOOL COMPOUND

11:00AM TO 2:00PM

ALL MONEY GO TOWARDS RE-PAINTING OUR SCHOOL

The advertisement is for a school cake sale. It features a yellow box on the left with a list of items for sale: cakes, brownies, and pies, plus lots more. The main title 'Kdat's Primary School CAKE SALE' is in the center. Below the title are images of various cupcakes and a slice of rainbow cake. To the right, there is a green box with the date 'FRIDAY 12TH JULY 2021', the location 'AT THE SCHOOL COMPOUND', and the time '11:00AM TO 2:00PM'. At the bottom, a yellow banner states 'ALL MONEY GO TOWARDS RE-PAINTING OUR SCHOOL'.

Select the answers to the questions below.

1. Will you buy the cakes being sold?

Yes No

2. What caused you to read the ad?

The words
 The colours used
 The lettering

3. Why is this ad shown?

It asks me to help.
 It sells tasty cakes.

4. Is it wise for you to buy the cakes?

Yes No

5. How will this ad help the ones who wrote it?

They will get money to paint the school.
 They will get money for themselves.