5 min

Group Work **(Abu Dhabi Group)** **Name: _____**

Objectives	To Express and justify your opinion To evaluate your partner's opinion according to a rubric

2 min

1- What do you think of social media? Justify your answer.

Express your opinion by speaking, writing, and/or drawing.

- **Listen to your classmate's talk about social media and evaluate his talk according to the following rubric.**

1- The response has a clear opinion	2- The response has supporting details
3- Information is in a logical sequence.	4- Applying grammar skills

3 min

2-Directions: Read the following paragraph about social media then write a paragraph expressing your opinion about the following question. (Should people stop using social media platforms?)

How is social media helping or harming people?

If we are to look at the positive aspects of social media, then we will get numerous advantages. People use social media for multiple reasons like seeking employment, communication, or getting advice. Social media has also proven to be a very useful device for education. Thanks to social media that someone sitting in India is also able to access the contents of someone posting from America. Another perk that social media provide us is that it allows companies to promote their brands.

- Use sequence words to organize your ideas like to begin with, also, in addition, moreover and furthermore.
- Use linking words and phrases like because, therefore, since, as a result, so, in contrast, for example and for instance to connect your opinion and reasons.

My Opinion Writing Rubric	
I introduced my opinion clearly.	
I supported my opinion by reasons.	
I supported my opinion by an example.	
I used linking words to organize my ideas	
I ended by restating my opinion.	
I revised my writing for punctuation, grammar and spelling mistakes.	

Glossary

Numerous: a lot of
Employment: To have a job
Perk: An advantage
Promote: To encourage and support

Use the following website to enrich your vocabulary.

https://www.thesaurus.com/

Homework:

- Imagine you are a Social Media Manager for a company. You want your company to have a presence on social media, but the CEO has reservations.
- Prepare a power point presentation giving three (3) reasons explaining why the company would benefit from being on social media.
- Use the following to get more ideas about social media and advertising.
https://coschedule.com/blog/benefits-of-social-media-marketing-for-business

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