

Let's Create Local and Global Ads



I. Look and match

What type of texts are they?



NEWSPAPER

POEM

EMAIL

AD



What type of product are they?

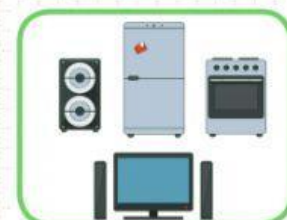


ELECTRONIC

MAKE UP

CLOTHES

FOOD



II. Listen to each advertisement.



Business owner



Name: Miguel
Last name: Yupanqui De la Cruz
Age: 46 years old
From: Huamanga - Peru

"Señor Yupanqui" Quinoa Cupcakes

Quinoa cupcakes from Ayacucho

Nine cupcakes for S/. 10.00 soles

Telephone number: **2 3 7 8 1 2**

Call now!



Free delivery!



Business owner



Name: Carmen
Last name: Castro Sinarahua
Age: 20 years old
From: Moyobamba - Peru

"Madre Selva" Chocolate

Chocolate bars from Moyobamba

Ten bars of chocolate for S/. 20.00 soles

Telephone number: **5 6 7 3 8 9**

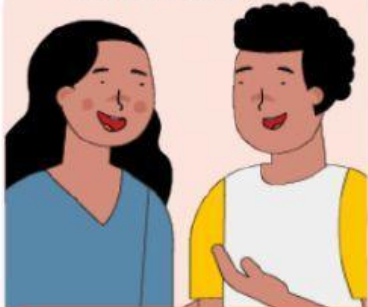
Buy now!



Free delivery!



Business owner



Name: Walter and Juana
Last names: Yamunaqué Mío
Age: 16 and 18 years old
From: Piura - Peru

"Walter y Juana" Chifles

Chifles from Piura

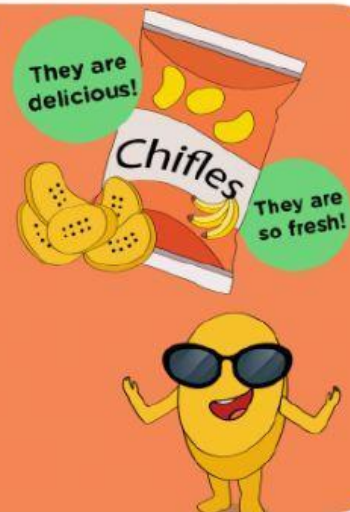
One kilo of chifles for S/. 20.00 soles

Telephone number: **2 1 0 4 8 7**

Call now!



Pay with cash or credit card



III. What do you think about the ADS?

Do you hate 😞 , like 😊 or love 😍 these business ideas?



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.

IV. Choose the correct options.







K
Kelineth P.

V. Choose TRUE or FALSE

About Ad number 1:

Example: The quinoa cupcakes are delicious and fresh.

1. Nine cupcakes for S/. 20. Soles.
2. Telephone number is 247821

About Ad number 2:

3. "Madre Selva" chocolates are from Iquitos.

4. Ten bars of chocolate for S/.20.00 soles.
5. Telephone number: 567389.

About Ad number 3:

6. The chifles are delicious and beautiful.

7. One kilo of chifles for S/.20. soles.

If you can **DREAM** it,
you can do it.
WALT DISNEY

