

## Let's Create Local and Global Ads

  
Kelineth P.

## I. Look and match

What type of texts are they?



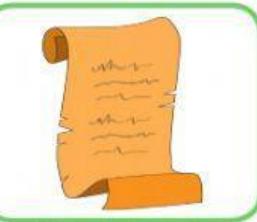
NEWSPAPER



POEM

EMAIL

AD



What type of product are they?



ELECTRONIC



MAKE UP

CLOTHES

FOOD



II. Listen to each advertisement. 

Business owner



Name: Miguel  
Last name: Yupanqui  
De la Cruz  
Age: 46 years old  
From: Huamanga - Peru

Business owner



Name: Carmen  
Last name: Castro Sinarahua  
Age: 20 years old  
From: Moyobamba - Peru

Business owner



Name: Walter and Juana  
Last names: Yamunaqué Mío  
Age: 16 and 18 years old  
From: Piura - Peru

**“Señor Yupanqui”  
Quinoa Cupcakes**

Quinoa cupcakes from Ayacucho

Nine cupcakes for  
S/. 10.00 soles

Telephone number:  
**2 3 7 8 1 2**

Call now!

 Free delivery!



**“Madre Selva”  
Chocolate**

Chocolate bars from Moyobamba

Ten bars of chocolate for  
S/. 20.00 soles

Telephone number:  
**5 6 7 3 8 9**

Buy now!

 Free delivery!



**“Walter y Juana”  
Chifles**

Chifles from Piura

One kilo of chifles for  
S/. 20.00 soles

Telephone number:  
**2 1 0 4 8 7**

Call now!

 Pay with cash  
or credit card



They are delicious!

They are so fresh!



### III. What do you think about the ADS?

Do you hate , like  or love  these business ideas?

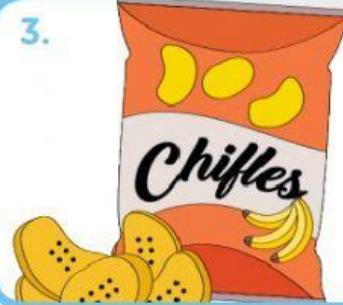
1.



2.



3.



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.

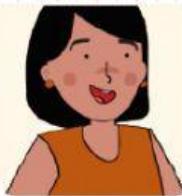
Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.

Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.

### IV. Choose the correct options.



K  
Kelineth P.

## V. Choose TRUE or FALSE

**About Ad number 1:**

**Example:** The quinoa cupcakes are delicious and fresh.

1. Nine cupcakes for S/. 20. Soles.
2. Telephone number is 247821

**About Ad number 2:**

3. "Madre Selva" chocolates are from Iquitos.

4. Ten bars of chocolate for S/.20.00 soles.
5. Telephone number: 567389.

**About Ad number 3:**

6. The chifles are delicious and beautiful.

7. One kilo of chifles for S/.20. soles.

If you can **DREAM** it,  
you can do it.

\*(Walt Disney)\*

