

Listening Quiz

LEARNING OUTCOME	SCORE
Identifies relevant and explicit information in oral texts.	

Listen to the audio about the beginning of the McDonald's industry and how it won it incredible place in the world. Then read the questions and choose the correct choice.



When did this new form of restaurant begin?

- Since the 1930s
- Since the 1960s
- Since the 2000s

What was the relationship between the two creators of McDonald?

- A couple
- Two friends
- Two brothers

How was the work organized?

- There was not any organization
- Each worker had a specific task
- Each worker has to be in charge of the hamburger from the beginning to the end

What does McDonald's do to duplicate the same taste of their hamburgers in every franchise?

- They only produce their hamburgers in the USA, then export them
- They change how ground beef is produced
- They have a specific cow breed

Today the top 4 control

- More than 25%
- More than 80%
- The top 5 beef packers

The system is so big that

- Everyone is forced to eat the system's meat
- It controls the whole industry
- The directors can swim in a swimming pool full of dollars

Tyson, for example, is the biggest company.

- Milk packing
- Mint packing
- Meat packing