Unit 8

Vocabulary

1   Look at the pictures and choose the correct words to complete the process of developing a product.

1 _____
a concept

2 _____
the idea

3 _____
a prototype

4 _____
the product

5 _____
the product

6 _____
the design

7 _____
any problems

8 _____
market research

9 _____
the results

10 _____

What is it talking about?

1.   I'm thinking of ideas about the look and style of the hero and the enemies

2.   I'm thinking of ideas for a new game for mobile phones.

3.   My boss says the company wants to continue with work on my game.

4.   Last week my colleague asked me to try out a game which he is working on.

5.   Some of the graphics were difficult to see but he has now made them a lot better.