

What's the alternative to Black Friday?

Instead of taking the opportunity to buy as much as possible on Black Friday, you could do the opposite and buy absolutely nothing. Since 1997, Buy Nothing Day has been held on the same day as Black Friday. The rules are simple. Just don't buy anything at all for 24 hours. Many people are surprised how difficult this actually is. The aim is to make people think more about their spending and to make better decisions about what they buy and where they buy it from.

Disponível em: <https://learnenglish.britishcouncil.org/general-english/magazine/black-friday-and-buy-nothing-day>

1. Ligue as palavras às suas definições disponíveis no dicionário. Você pode utilizar o site **dictionary.cambridge.org** ou pode utilizar um dicionário da escola.

rule	<i>feeling surprise</i>
buy	<i>to get something by giving money for it</i>
spend	<i>to use money to buy or pay for something</i>
surprised	<i>to use the brain</i>
think	<i>what you must or must not do</i>

2. Ligue as palavras aos seus sinônimos (palavras com o sentido parecido). Dica: utilize o site **www.synonyms.com** para ajudar na sua pesquisa.

opportunity	<i>chance</i>
opposite	<i>goal</i>
nothing	<i>hard</i>
difficult	<i>other</i>
aim	<i>zero</i>

3. Qual é o assunto principal do texto?
 - A Black Friday.
 - O “Buy Nothing Day” (Dia de Não Comprar Nada).
 - Sobre as consequências do consumismo.
 - Sobre o quanto gastamos comprando presentes em feriados.
4. De acordo com o texto, o “Buy Nothing Day” acontece, todos os anos, no mesmo dia da Black Friday.
() Verdadeiro. () Falso.