
Responding to bad news

1 Choose the correct option in the responses.

- 1 The sales figures for the new line are lower than we expected.
 - a I'm extremely confident that we will achieve our targets.
 - b This is simply too expensive.

- 2 The manufacturing team are still making a lot of mistakes.
 - a We just haven't made enough progress in growth areas.
 - b I'm sure that we can turn this around and get production up to standard.

- 3 The new release isn't as popular in the market as we'd hoped.
 - a It will take some time. I think we simply need to keep doing what we're doing.
 - b I know, I think we should continue to focus on training.

- 4 The deadline's Friday, and we're not going to hit it.
 - a I know. But to be fair, we're only a little behind schedule.
 - b The market response was not what we were hoping for.

- 5 Local production is too slow and too expensive.
 - a I really think it's time to try local production.
 - b I'm not sure that we'll be able to continue with local production.

- 6 We're over budget, behind schedule and the quality is terrible.
 - a Overall, things have gone really well.
 - b I don't see how this can work. We have to find a new approach.