

1 Match the words or phrases with the correct definition.

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| 1 studio ● | ● a Creating material to promote a product or service, such as posters or a TV advert, or displaying that material. |
| 2 set up a business ● | ● b An area where an artist, photographer, film or television company works. |
| 3 advertising ● | ● c Places or equipment that can be provided or rented for a business. |
| 4 facilities ● | ● d Putting together a film. |
| 5 film making ● | ● e Organise and start a new company. |
| 6 production ● | ● f An area used to record sound and audio. |
| 7 multimedia ● | ● g Combining text and pictures to be used in advertisements, magazines or books. |
| 8 sound stage ● | ● h Using drawings to create movement similar to cartoons. |
| 9 animation ● | ● i More than one type of media used together, for example images, sound or text. |
| 10 graphic design ● | ● j The organisation and creation of a product. |