

- 7 Read this article about two successful young entrepreneurs. Fill each gap with a suitable word.

The brainwave that made me \$10m when I was 18

Founded (0) *by* Catherine and David Cook, MeetMe.com became an overnight success in the social-~~net~~working world. In just a few years, it rose (1) become one of the most popular sites for teens, getting more than one million hits every day. It's an achievement all the more remarkable (2) you consider its two creators were only 18 and 19 respectively.

Catherine and David were looking at their school yearbook – the annual compendium of photos and memories (3) is a feature of most US high schools – when they came (4) a picture of a girl they both knew. 'This looks nothing (5) her,' said David. Catherine agreed. Wouldn't it, they wondered, be much better to do this online, and let people post their own photos?

The pair were lucky. Their older brother, Geoff, was already an established internet entrepreneur who had built (6) two successful websites. In 2002, he had sold them (7) nearly \$10m. And he immediately saw the potential of Catherine and David's idea.

The Cooks' parents thought the idea was crazy, (8) Geoff wasn't put off. He offered \$250,000 to get the project off the ground.

