GOVERNMENT OF DUBAI

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English Department
Reading Journal Task – Third term 2020 – 2021
Grade (11)

Read the text and answer the questions in full sentences

Text
Nowadays, young people are no longer looking for employment only in traditional workplaces like banks or big organisations. Today's young entrepreneurs are getting involved in start-ups because these allow them more freedom to be creative and make their ideas come to life. They can also exploit social media to promote their businesses and make their own decisions about their professional future. There are many communities of young innovators who have started new businesses throughout the country. We have chosen a few for you. Zarooq Motors – Founder Mohammed Al Qadi has been involved in his passion, motor racing, for over 15 years. He and his partners are perfecting a fashionable car that can race over sand dunes without getting stuck. However, the cars will also be made for city driving with air-conditioning and other features. Although their products are designed for the UAE market, the founders want to promote UAE cars all over the world. They chose the name Zarooq because they are trying to make the fastest car in the desert, just as the name suggests. KinTrans – Mohamed Elwazer founded KinTrans in 2013. His goal was to change the way we communicate and in particular help people who use sign language to communicate more easily with those around them. His device offers a sign language translation software, which essentially changes sign language into a voice translation. KinTrans is useful not only for everyday communication but is also important in the business world for colleagues and clients who have hearing impairments

	Questions	Answer
Understanding Overall Meaning	What can future entrepreneurs learn from the text?	
Identifying Specific	Does the author think it is better to work for someone or be an entrepreneur?	
Making Connections	Compare Zarooq Motors and KinTrans.	

Our best wishes

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