



PERÚ

Ministerio
de Educación

GRE La Libertad

UGEL
Sánchez CarriónI.E. San Nicolás
HuamachucoAPRENDO
en casa

ENGLISH: Level Pre A1

WEEK 08 — Experience 02

LET'S CREATE LOCAL AND GLOBAL ADS

ACTIVITY 02

Home Business!

LEAD IN!



FUN FACT:

People take dance classes online.



HATE



LIKE



LOVE

LET'S PRACTICE!

LISTENING COMPREHENSION

Exercise 1

LISTEN TO and PRACTICE the numbers. COMPLETE the numbers with vowels and RECORD your voice.

1

N

2

TW_

3

THR_ _

4

F_ _R

5

F_ V_

6

S_X

7

S_V_N

8

_ _GHT

9

N_N_

10

T_N

Exercise 2 LISTEN TO two ads and CIRCLE "True" or "False"**Advertisement 1**

Example	Business owner name	Marlon	TRUE / FALSE
a.	Product	Juanes	TRUE / FALSE
b.	From	Moyobamba	TRUE / FALSE
c.	Characteristic	delicious	TRUE / FALSE
d.	Price	S/. 10.00 soles	TRUE / FALSE
e.	Telephone number:	996345098	TRUE / FALSE
f.	Action phrase	Buy now!	TRUE / FALSE

Advertisement 2

a.	Business owner	"Doña Cucha"	TRUE / FALSE
b.	Product:	Picarones	TRUE / FALSE
c.	From	Ica	TRUE / FALSE
d.	Characteristic	Yummy!	TRUE / FALSE
e.	Price for two	S/. 4.00 soles	TRUE / FALSE
f.	Telephone number:	916345278	TRUE / FALSE
g.	Action phrase	Call now!	TRUE / FALSE



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Exercise 3

CLASSIFY the words into “CHARACTERISTICS” or “ACTION PHRASES”

Tasty!

Buy now!

Yummy!

Sweet!

Call now!

Delicious

Contact us!

Traditional

Fresh

CHARACTERISTICS

ACTION PHRASES

Exercise 4

WRITE the elements from the box in an advertisement.

Product / Characteristics / Action phrase /
Telephone number / Price / Business owner / from / picture

Example:
Characteristics

4.

5.

6.

7.

1.

2.

3.

