Have a look at the text again and answer the following questions.

- 1. Is there a title?
- 2. Are there subheadings?
- 3. Is there a different layout for the headings?
- 4. Are there any pictures?
- 5. Are the pictures visually interesting?
- 6. Are there different fonts?
- 7. Do they use Italics?
- 8. Do they use bold? How do they use it?
- 9. Do they underline words?
- 10. Is the layout visually interesting? Why/ Why not?

