



PERÚ

Ministerio
de Educación

APRENDO
en casa

LEARNING EXPERIENCE 2

English: Level A1

Let's Create Local and Global Ads



Activity 2: Home Business!

LEAD IN:



Fun fact: People take theatre classes online.

Do you like this home business idea?

- I **hate** this idea. 😞
- I **like** this idea. 😊
- I **love** this idea. 😍

Fun fact: People make masks with beautiful designs.

Do you like this home business idea?

- I **hate** this idea. 😞
- I **like** this idea. 😊
- I **love** this idea. 😍

* Material elaborado en colaboración con RELO Andes de la Embajada de Estados Unidos.

DIRECCIÓN DE EDUCACIÓN SECUNDARIA

LIVEWORKSHEETS



LET'S PRACTISE!

LISTENING COMPREHENSION

PRACTISE-EXERCISE 1

A. Listen to and practice the numbers:

1 2 3 4 5
One - Two - Three - Four - Five

6 7 8 9 10
Six - Seven - Eight - Nine - Ten

El audio está disponible
en la sección Recursos
para mi aprendizaje



B. Listen to three ads and complete them.

free delivery! (x2) - ~~delicious~~ - eight soles - Call now! - Pay with
cash or credit card - five soles - 967324567 - beautiful - seven soles

Advertisement 1



Try Happy Donuts

They are **delicious** (example) and healthy too!

One box of six donuts for only (1).

(2) 946137582.

Buy now and get (3).

"Happy Donuts" for you and your family.

Advertisement 2

Do you want to look cool?

Stay safe and look good with Creative Masks

We create (4) Masks
of different colours.

Buy one mask for only (5).

Phone number: 954327021

(6).



Advertisement 3

Plants make your house beautiful!

For a family member, a friend or your own house!

One small plant for (7)

One big plant for ten soles.

Call now and get (8) (9)

A green house is a happy house.



PRACTISE-EXERCISE 2

Match the picture with the action phrase.

Example:



1.



2.



3.



4.



A. Call now!

C. Buy now!

E. Free delivery!

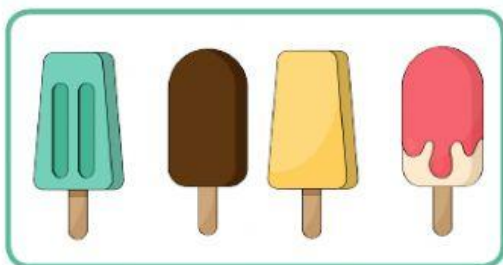
B. Pay with cash

D. Pay with credit card

PRACTISE-EXERCISE 3

A. Classify the characteristics. Example:

tasty - delicious - beautiful - creative - yummy - cool



Example:

Tasty

1.

2.

3.

4.

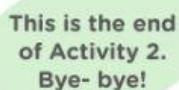
5.



2. They are



1. ¿Puedo comprender frases cortas en inglés utilizadas para promocionar un producto? **SÍ - NO**
2. ¿Puedo reconocer los números cardinales en palabras del 1 al 10 en inglés? **SÍ - NO**
3. ¿Puedo relacionar un anuncio publicitario con información relevante en inglés e imágenes que lo hagan más persuasivo? **SÍ - NO**
4. ¿Puedo reconocer nombres y características básicas de productos en inglés? **SÍ - NO**



Continue with Activity 3.



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