

NOT AS POPULAR AS THEY USED TO BE

Listen to this podcast about American shops in the past and today and decide if the statements below are true or false. There is an example (0) at the beginning.

0- *Shops like Tiffany's or The Gap were incredibly popular years ago, but are now losing customers. **True***

- 1- Young adults now prefer to spend their money in shops such as Target.
- 2- Target shops look the same way they did when they first opened over 50 years ago.
- 3- Although online shopping is very popular, most people prefer to do their shopping in-store.
- 4- Millennials look for different things from their parents when they shop. They care about personality and convenience.
- 5- Brands that take an interest in Millennials can get into financial trouble.
- 6- Young people do not buy their clothes at The Gap because they sold the uniforms they had to wear at school.