

Argumentative

Essentials



Study sides of an issue

Align with one side & formulate an argument

1



Connect ideas logically

Transition between key points intentionally

2



Develop logical reasons

Support your side with sufficient proof

3



Conclude the argument

Don't repeat; Remind readers what's at stake

4



Present both sides

Identify strengths & weaknesses of each

5



Apply a formal style

Establish and maintain an objective tone

6